

What's the clock?

This article reflects the status at the time of its publication. The content may since have become outdated.

06/02/2019 It is the fixed star of the 911 universe; the constant around which everything else revolves. It is the key instrument, the heart-rate monitor, the centre of power: the rev counter.

The interior of the new generation 911 is a breakthrough new development. At the same time though, it recalls the virtues of the earliest generations: clarity and formal unambiguity. In line with tradition, the analogue rev counter sits right in the centre – you can't ignore it, as it counts what counts. After all, the raucous, roaring boxer engine that sits deep in the rear of every 911 wants to be noticed when it is set free to accelerate.

The rev counter is flanked by two variable freeform displays, which indicate the speed, oil pressure and temperature, fuel level and battery voltage, navigation maps, radio announcements, speed limits and any other helpful information – all in high resolution. Just as it did in the original 911, the new dashboard encloses the instrument panel, spanning the entire width between two horizontal wing levels. In the middle, a docked-on control panel with five pushbuttons, styled to look like a classic

toggle switch, forms the transition to the centre console with an integrated touchpad. An ignition key is no longer needed: the new 911 features Keyless Go and a rotary switch to start the engine as standard – positioned on the left of the steering column, of course.

Where analogue precision meets digital integration

Ivo van Hulten, Head of Interior Design, explains: “When we were configuring the new model, it was particularly important that we kept in mind the evolutionary changes of all previous generations of 911.” For example, the interior of the original 911 was arranged very clearly, with everything set out in a single line, and since the end of the 1980s the technology has increasingly been the main focus. “In the new 911 the emphasis is on the new materials and the return to a horizontal layout. In addition, we wanted to make the operating concept as clear and simple as possible.” A new generation of steering wheel, communicating directly with the instrument cluster, enormously simplifies and speeds up operation. “We have integrated a larger, 10.9-inch touchscreen into the central display. Functions are arranged in a simpler way, making it quicker to operate, and with fewer distractions than the previous model.”

Journalists from around the world were recently given the chance to be won over by the new 911 in Valencia, with all seven previous generations of the 911 also exhibited at the site. Take a virtual seat behind the steering wheel, and have a look through our gallery of rev counters. Would you have recognised every generation?

Gallery

Link Collection

Link to this article
https://newsroom.porsche.com/en/2019/products/porsche-911-rev-counter-analogue-eight-generations-992-timeless-machine-valencia-16966.html

Media Package
https://pmdb.porsche.de/newsroomzips/5f5b87f8-ce4e-4148-8895-e123c4cb3a50.zip

External Links
https://newstv.porsche.de/en/article/65819.html
https://newstv.porsche.de/en/article/65818.html

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart