

Strategy Paper

The Future Powertrain Portfolio



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18/10/2023 Fuel cells, eFuels, batteries – How to translate net zero ambitions into technology.

Various market leaders in industries ranging from agriculture to aviation have committed to achieve net zero targets in order to meet the expectations of their customers, investors, and regulatory authorities. To successfully accomplish these ambitious goals, a departure from fossil fuels like diesel and kerosene is imperative. A wide array of technologies, including batteries, fuel cells, and efuels, are available to enable achieving these targets. Choosing the most suitable technology is crucial for ensuring both product competitiveness and company success in a net zero future.

This Strategy Paper addresses the specific requirements of different industries and products, while evaluating the performance of key powertrain technologies. Moreover, it presents a structured approach for companies to make informed technology decisions based on quantitative technical and economic data.

Download the Strategy Paper: The Future Powertrain Portfolio

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