

Now on display at DRVN by Porsche, the 917/30 Spyder and Taycan Turbo GT in Vaillant livery are making an early appearance ahead of Icons of Porsche.

Porsche Museum classics make trip to Dubai for Icons of Porsche 2025

15/10/2025 The famous team Porsche Heritage and Museum is supporting the Icons of Porsche festival in Dubai for the fifth consecutive year, with three rare and special machines on their way to the UAE.

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“Our team is all enthusiastic when it comes to Icons of Porsche in Dubai,” said Achim Stejskal, Director of Porsche Heritage and Museum, Porsche AG.

“We are pleased to be sending part of the collection to Dubai for the festival for the fifth consecutive year. Icons of Porsche is truly one of our highlights of the year. We are confident that the enthusiastic crowd will appreciate these dream machines.”

Porsche 911 GT1 Strassenversion

The 911 GT1 Strassenversion (English translation: 'street version') owes much to the technology in Porsche racing cars. Its creation was as much down to necessity as it was a chance to showcase Porsche design and engineering prowess: At the time, endurance race cars needed to have a homologated road version in order to compete.

The result was a car that looked like a race car for the road and boasted the performance to match. With just a handful made, they are a very rare spot indeed on the road. When one comes up for sale, they naturally create huge excitement among fans of Porsche and fast cars in general.

It took elements from the 911 – notably, early versions wore the familiar front end of the type 993-era model of the time, later ones the type 996 – as well as the fabled 962 race car. With many other elements derived from Porsche motorsport at the time, the 911 GT1 Strassenversion is a true hypercar.

More information: https://www.porsche.com/stories/innovation/what-is-the-porsche-911-gt1-strassenversion/

959 Paris-Dakar

In 1986 a very special Porsche 959 sportscar took on one of the greatest challenges in motorsport, the Paris-Dakar Rally, and came out victorious. In the years that have passed since this landmark achievement, the feat of the three Porsche 959 Paris-Dakar cars that took part in this 14,000km off-road marathon have passed into Porsche motorsport folklore.

The Porsche Museum recently undertook a sympathetic restoration of one of those 959 Paris-Dakar cars.

More information: https://www.porsche.com/stories/mobility/how-to-restore-a-classic-porsche-959-paris-dakar-rally-car/

917/30 Spyder in Vaillant livery

One of the last of the famous 917 race car ever produced, this 917/30 Spyder carries the distinctive livery of 1975 sponsor, the central heating manufacturer Vaillant. Carrying a wheelbase extended by 184mm over the conventional 917, the car was built in 1972.

The following year the car won on its debut, with Vic Elford driving, in the Interserie race in Hockenheim. The 917/30 model is famous for its exploits in IMSA racing in North America. US driver Mark Donohue set a closed-course speed record in the Sunoco 917/30 at Talladega Speedway by averaging

355.848km/h.

More information: https://www.porsche.com/stories/innovation/why-the-porsche-917-is-a-gamechanger/

Mission: Future Heritage

Porsche not only preserves history, but also uses the past as a drive for the future. In 2025, Porsche Heritage and Museum dedicates itself more than ever to its 'Mission: Future Heritage' and shows how the past, present and future are inextricably linked.

Porsche is constantly transforming itself without losing its identity. Heritage is therefore not a retrospective, but a strong foundation for what distinguishes the brand: authenticity, design, performance and craftsmanship. The 'Mission: Future Heritage' not only preserves this heritage, but uses it as fuel for what is to come. Because the future of Porsche begins with its history.

As part of this campaign linking Porsche's past to its future, a Taycan Turbo GT will be displayed at Icons of Porsche, also in the colourful Vaillant livery, alongside the 917/30 Spyder.

As is often typical of Porsche heritage projects, the reinterpretation of the iconic livery's application to the Taycan Turbo GT was performed by the original designer that penned the Valliant livery 50 years ago.

Further event announcements to follow

Tickets are now on-sale for the fifth edition of Icons of Porsche in Dubai. The colourful and family-friendly festival will be held in the Dubai Design District on 22-23 November 2025, again featuring classic cars, art, culture and much more.

Icons of Porsche will once again deliver a colourful and vibrant festival atmosphere, with an amazing collection of classic Porsche sportscars, the public debut of all new models, art installations, cultural displays and food and beverage from some of Dubai's most well-known and loved food and beverage outlets.

Now a well-established annual festival in the city, Icons of Porsche brings together diverse cultures and reinforces Dubai's reputation as a global hub for luxury, automotive excellence, and world-class international events, as well as a platform for celebrating and sharing interests. Porsche enthusiasts from all over the world are expected to travel to Dubai, joining residents of the city in sharing their passion for the brand and its exciting products, reflecting the city's ability to unite people through culture, creativity, and shared interests. It also highlights Dubai's position as an international events destination, providing a unique and enriching experience for diverse, discerning audiences from around

the world.

More details on this year's festival will be announced over the coming weeks. All press announcements and Icons of Porsche content is available on the Porsche Newsroom here.

Tickets are on-sale now via IconsofPorsche.com. Follow Porsche Middle East and Africa on Instagram for more event updates.

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