

Porsche Centre Kuwait hosts Porsche Exclusive Manufaktur event at its showroom

01/10/2025 In a spectacular showcase of luxury, performance and innovation, Porsche Centre Kuwait – Behbehani Motors Company, the official and exclusive dealer of Porsche in Kuwait and a leading name in luxury automotive, successfully hosted a distinguished Porsche Exclusive Manufaktur event under the theme 'Yours to Dream, Ours to Realise' at its flagship showroom in Shuwaikh – the largest and most luxurious Porsche showroom in the Middle East.

Kuwait |The prestigious evening welcomed special guests to an intimate fine-dining experience, where luxury, individuality, and culture converged in a setting befitting Porsche's legacy of exclusivity.

At the heart of the event was the showcase of the 911 Turbo 50 Years, inspired by Porsche Exclusive Manufaktur. Three meticulously crafted 2025 models were revealed in Aventurine Green Metallic, Ice Grey Metallic, and Carmine Red, each featuring a distinctive Black interior enhanced with Tartan detailing. These models embodied the very essence of Porsche individualisation, reflecting Kuwait's

passion for luxury, prestige, and bespoke experiences.

Adding to the exclusivity of the evening, Porsche collaborated with Young Po, Kuwait's leading fine-dining Asian restaurant, for a culinary showdown like no other. Guests were treated to an exquisite menu curated by the renowned Chef Khaled Al Baker, infused with Michelin-inspired touches that elevated the night's sensory journey.

The atmosphere was further enriched with live music, an elegant photo booth, and a curated Porsche museum display — transforming the event into a celebration that was as culturally resonant as it was unforgettable. The event concluded with attendees leaving with customised gifts, smiles on their faces, and a renewed sense of connection to the Porsche brand.

About Porsche Exclusive Manufaktur

It is worth noting that the Porsche Exclusive Manufaktur programme is a bespoke service enabling customers to transform their Porsche into a true reflection of their individuality. Offering an extensive range of individualisation options – from unique paint finishes and exclusive materials to handcrafted interior details, performance enhancements, and tailor-made design elements – the programme seamlessly blends craftsmanship, precision engineering, and creative freedom.

For over 40 years, Porsche Exclusive Manufaktur has been bringing customers' dreams to life, offering an unparalleled journey of individualization that embodies Porsche's commitment to perfection and detail.

In The Media

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Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart