

White Paper Beyond Planning

19/08/2020 The white paper of Porsche Consulting gives recommendations on how companies can successfully bring major projects to a conclusion.

Large projects in any industry are characterized by uncertainties. Requirements change, interfaces are added or omitted, and at the same time there is often a lack of experience in dealing with highly complex projects. While the challenges in today's dynamic environment are increasing, the methods and tools in project management have hardly changed at all. Porsche Consulting has developed the "Beyond Planning Framework", which is based on insights gained from dealing with planning and control issues in major projects. This white paper illustrates the paradigm shifts associated with the framework. The framework dispenses with lengthy project planning entirely and instead uses artificial intelligence to process collected data into dynamic project plans. The framework consists of three steps: initial setup, implementation and control by artificial intelligence. In addition, the publication provides concrete recommendations on how companies can benefit from the framework and how to manage large projects.

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