Glenn Garde

16/07/2019 All information about the Vice President, AfterSales of Porsche Cars North America can be found here.

Glenn Garde is Vice President, AfterSales at Porsche Cars North America, Inc. (PCNA), headquartered in Atlanta. PCNA is the exclusive U.S. importer of the Porsche 911; Macan and Cayenne; Panamera; and Taycan.

Garde assumed the role of Vice President, AfterSales in July 2017, and is responsible for all internal departments related to dealer and field support in the areas of parts and service.

Garde began his career with Porsche Cars North America in January 2000 as Market Representation Analyst. Over the next ten years he held the positions of Manager, Vehicle Distribution, responsible for vehicle orders and all dealer production allocations, and Manager, Market Representation, responsible for dealer network strategy and dealership facilities. In June 2010 he was named Director, Dealer Network Development, where he oversaw dealer network strategy, strategic projects, franchising and facilities, dealer business development and sales training.

Prior to joining PCNA, Garde held various sales and managerial positions with Mercedes-Benz and American Honda Motor Company.

Garde received a Bachelor of Science degree in Business Administration with a concentration in Marketing from University of Florida.

MEDIA ENQUIRIES

Christina Rahmes

text@christinarahmes.com

Link Collection

Link to this article
https://newsroom.porsche.com/en_US/company/porsche-cars-north-america-executives/glenn-garde-18161.html

Media Package
https://pmdb.porsche.de/newsroomzips/56c9218b-8fed-42dc-b633-9a20acafb885.zip