

Tips for learning at Porsche

This article reflects the status at the time of its publication. The content may since have become outdated.

16/09/2020 Katrin Aufenanger is the specialist at Porsche who gives small tips that enable learners to take big steps. She adapts them to the needs of Porsche employees, of course. But she also has a few suggestions on hand for anyone who wants to learn. She lists the best ones here.

Set a learning goal

What's in it for me? Define a learning goal and be clear about why you want to reach it. A learning goal is motivating. It helps you monitor your progress and develop an individual plan with the right learning methods and processes.

Build a network

Social learning is very important, so build a network of learning partners. Make sure they're not all at the same level as you are. In the beginning, it will be helpful to have partners who are further along. Later on, the practice of sharing your knowledge with others will also help you learn.

Keep your eyes open

Ambidexterity is the ability to use both hands equally well. It also stands for a leadership style that focuses simultaneously on existing business activities and on innovations. This approach can be applied to learning too. Your learning skills will benefit from examining both current and future-oriented topics.

Record results

Make it a lifestyle, not a duty! People learn everywhere and all the time, but then forget a lot of it. Here is where reflection enters the picture. When you consciously reflect on what you have learned in a day, from a talk, or at a seminar, consolidation will take place automatically.

Take new paths

Do it differently, or see how other people do it: deliberately take new paths or look at issues from a different perspective. You can try out new ways of learning and see whether similar topics are covered in other areas or how other people do certain activities.

Make a plan

Create structures: a lesson plan will help you systematize your learning process. Write down in a structured way what you want to learn, how you will learn it, and what tools or materials you will need to do so.

Info

Text first published in the magazine Campus.

Link Collection

Link to this article
https://newsroom.porsche.com/en/campus/porsche-tips-for-learning-at-porsche-22340.html

Media Package
https://pmdb.porsche.de/newsroomzips/54e77763-33a2-4678-9fc1-b00dbab38e6d.zip

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart