



Porsche Centre Bahrain hosts exclusive electric drive event

05/05/2025 Porsche Centre Bahrain invited clients to experience the all-electric Macan and Taycan on a scenic coastal drive, combining performance, innovation, and unforgettable hospitality.

Bahrain | Porsche Centre Bahrain recently hosted an electric driving experience showcasing the latest electric range models, the Macan BEV and the Taycan. Clients were invited for a scenic drive from the Porsche Centre to the Jumeirah Gulf of Bahrain, where they got the opportunity to experience the thrill of driving Porsche's cutting-edge electric vehicles .

Participants in this exclusive event were greeted with a warm welcome at the Porsche Centre before setting off on their journey. The drive allowed clients to immerse themselves in the performance and luxury that Porsche is renowned for.

Upon arrival at the Jumeirah Gulf of Bahrain, guests indulged in a delightful meal, offering a perfect opportunity to discuss their driving experiences and share their admiration for Porsche's innovative electric models. The excitement continued with a unique vehicle swap on the return journey, allowing

participants to experience both the Macan and Taycan.

“This weekend was not just about driving; it was about creating unforgettable memories with our clients,” said Tim Price, General Manager at Porsche Centre Bahrain.

“The Macan and Taycan represent the future of Porsche, and we are excited to share that experience with our valued customers.”

The event not only highlighted Porsche’s commitment to sustainability with its electric range but also reinforced the brand’s dedication to providing exceptional experiences for its clients. The response from participants has been overwhelmingly positive, demonstrating a strong interest in the future of electric mobility within the iconic Porsche lineup.

Porsche Centre Bahrain looks forward to hosting more engaging events in the future, continuing to connect with its community and showcase the remarkable capabilities of its vehicles. For more information about Porsche Centre Bahrain and upcoming events, please visit the following website.

In The Media

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