

Porsche European Open 2018

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29/07/2018 Surprise win at the 2018 Porsche European Open: Englishman Richard McEvoy finished at the head of a high-class field after four rounds around the Porsche North Course belonging to the Green Eagle Golf Courses.

Tournament director Dominik Senn confirmed that the 2019 Porsche European Open will be played from 5 to 8 September. The event will thus benefit from the changed European Tour and US PGA Tour schedules. As in future the FedExCup will be played in August, the new date offers better opportunities to invite top players. Senn: “Notwithstanding, we’ll continue with our concept of offering high-class golf with a mixture of top players from both sides of the Atlantic, plus young up-and-coming golfers.”

The European Open in its 40th year

The European Open produced scores of stories in its 40th year – like for instance the impressive performance of the young Austrian pro Matthias Schwab over the first three rounds. It gave him the opportunity to play over the weekend alongside the Masters winner Patrick Reed and therefore in front of a big crowds. Or local hero Benedict Staben's outstanding start when he shot a 67 to place him in the Top 10. All-in-all, the German players put on a good show over the four days – seven made the cut, more than ever before.

The best story was however written by the amateur Allen John from Ludwigshafen am Rhein. The 30-year old, who plays for the St. Leon-Rot Golf Club's men's team in the top German league competition, last year won the gold medal in golf at the Deaflympics in Samsun, Turkey. And now he has shown that he can compete with the European Tour's elite in his foray onto the top European professional circuit. The former Ryder Cup winner Peter Hanson (Sweden) was particularly impressed by the huge length of the German's drives: "It's something I've never seen before in professional golf, and I've seen them all. Allen simply takes out various obstacles that are alone an optical challenge for every other pro."

Driving experience

Show event on the Reeperbahn

"40 years European Open and 70 years of Porsche sports cars: 2018 is a year full of anniversaries. This year, golf fans will once again be treated to a top line-up. We are looking forward to a very exciting high-class tournament," said Detlev von Platen, Member of the Porsche AG Executive Board, Sales and Marketing. The PGA Tour stars will be joined by a string of top European Tour pros. First and foremost, last year's winner Jordan Smith (England), the 2016 winner Alexander Lévy (France) and the European Ryder Cup captain Thomas Björn (Denmark). From a German point of view, there is Marcel Siem who finished quiet well at the recent Scottish Open. Countryman Marcel Schneider, who already has victory to his name in this year's Challenge Tour, will also be competing.

Visitors will have the special opportunity to win a Cayenne Turbo

In addition to world class golf, there will again be an all-embracing Porsche brand experience both on and off the course. A ProAm tournament will be played on the first day of the event on Wednesday. Golf pros will compete alongside amateurs – including the winning pair in this year's Porsche Generations Open series for amateurs as well as the victorious Russian team at the Porsche Golf Cup World Final.

During the tournament, not only the pros but also the visitors will have the special opportunity to win a Cayenne Turbo by hitting a hole-in-one on the 17th hole. The pre-requisite is that they hole a 30-metre putt on the Porsche Public Hole-in-One in the Public Village. They will then qualify – as long as they are over the age of 18 – for an evening shoot-out on the 17th hole on each day of the tournament.

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