

Porsche Saudi Arabia presents three Arabian exclusives with the Macan Gems Collection

01/11/2025 Project captures the essence of Amethyst, Emerald and Sapphire gemstones with three Macan showcars, each specified by Porsche Exclusive Manufaktur.

Saudi Arabia | Porsche Saudi Arabia has unveiled the Macan Gems Collection, three special show cars representing Amethyst, Emerald and Sapphire that emphasise the luxury of the latest Macan electric, as well as the possibilities of the Porsche Exclusive Manufaktur individualisation program.

The project forms part of a campaign aimed at driven females in Saudi Arabia. The cars will also to be on display at the Forbes Middle East Women's Summit, which will be chaired by H.H Princess Noura Bint Mohammed Al Saud, Chairperson of the Women's Committee for Community Development.

"These three beautifully specified 'gems' are an example of what is possible when it comes to individiualisation of the Macan Electric using our Exclusive Manufaktur program," said Dr Manfred

Bräunl, Chief Executive Officer, Porsche Middle East and Africa FZE.

Three gems, three Macan

Amethyst, Emerald, and Sapphire are united by their rarity, beauty, symbolism, and enduring place in society. Each a different colour of the same timeless fascination with precious gemstones.

When configuring the three all-electric Macan that constitute the Macan Gems Collection, the three gems were chosen for their specific characteristics.

Amethyst represents serenity and calmness that embodies the spirit of women who dare to dream and who lead with courage and grace.

Emerald reflects growth and prosperity, speaking to women who constantly evolve and embrace their roles as leaders and creators.

Sapphire symbolises nobility and sincerity for women who navigate with precision and grace, representing the fierce and serene, all qualities that run richly through Arabian culture.

Porsche Macan Gems Collection

Leaning on the near endless array of colours from the Porsche Paint To Sample program, the Macan Gems Collection taps into a rich lustre that reflects each gem: the warmth and deep hue of Amethyst, the earthy green tones contrasted against the vibrancy of a metallic fleck used in Emerald and the rich blue that pops under the Middle East sun for Sapphire.

Each is complemented by 22-inch RS Spyder Design Wheels painted in Neodyme to give a unique one-off silhouette supplemented by side blades in a matching exterior colour and Macan script in contrasting Neodyme to match the wheels.

From front on, the Macan Gems Collection gives a purposeful stance helped by its Offroad Design Package and painted trims in black high-gloss, which are highlighted by Matrix LED headlights in Glacier Blue. The rear is capped by tinted LED taillights including the light strip.

The use of Porsche Exclusive Manufaktur specifications continues through the interior with an extended leather package that includes seat centres and stitching in a contrasting colour on its ventilated, 18-way adjustable, adaptive sports seats. The seats reflect the hue of each gem with an accent package in Neodyme.

It includes illuminated Neodyme bespoke badges, showing the name of each gem, crest on the headrests, centre console leather with coloured stitching and model designation as well as bespoke,

trimmed keys and floor mats.

The interior of each model also features a premium BOSE surround sound system, digital passenger display, Sports Chrono package and an Augmented Reality Head-Up Display.

The Macan Gemstone Collection was unveiled at an intimate VIP event in Riyadh, Saudi Arabia. The cars will also be featured at the Forbes Middle East Women's Summit in Riyadh on 2-3 November 2025, followed by the Icons of Porsche festival in Dubai on 22-23 November 2025.

In The Media

Read more on the Macan Gems Collection via AutoDrift, Saudi Auto, PitStop Weekly,

MEDIA ENQUIRIES



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