

# Transforming the Transportation Industry

---



## Transforming the Transportation Industry

17/11/2023 The human factor is key.

The transportation industry is a cornerstone of modern society, connecting people, businesses, and economies around the world. At the same time, the industry faces environmental challenges. Road transportation alone produces about one quarter of all greenhouse gas emissions. Fortunately, e-mobility and hydrogen are making great strides in replacing fossil fueled modes of transportation while developments in autonomous driving and artificial intelligence are unlocking untold possibilities in other areas. As a result, traditional transportation patterns are evolving to encompass entirely new platform solutions, which are on the verge of revolutionizing on-demand services and door-to-door transport.

Read the Impulse in full length: [Transforming the Transportation Industry](#)

**MEDIA  
ENQUIRIES**



**Jan Boris Wintzenburg**

Director Communications and Marketing  
+49 (0) 152 3911 8663  
[jan\\_boris.wintzenburg@porsche-consulting.com](mailto:jan_boris.wintzenburg@porsche-consulting.com)

**Link Collection**

Link to this article

<https://newsroom.porsche.com/en/2023/company/porsche-consulting-transforming-the-transportation-industry-34431.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/52b9a0bd-a309-4d01-933e-a5bfd2e6f968.zip>

External Links

<https://www.porsche-consulting.com/de/home/>