

Porsche Tennis Grand Prix: world-class sport and emotional brand experience

03/04/2025 With eight of the world's Top 10 players in the line-up, the Porsche Tennis Grand Prix is once again one of the strongest tournaments on the WTA Tour. In addition to high-class tennis, an attractive programme of side events awaits spectators in the Porsche Arena from 12 to 21 April. The main prize for the winner is a Porsche Macan Turbo.

Headed by the world No. 1 Aryna Sabalenka, the world's best players will be coming to Stuttgart. The three-time runner-up and recent winner of the WTA Masters tournament in Miami will be joined by the two-time Stuttgart champion and Porsche Friend Iga Swiatek (Poland/No. 2) and the American superstars Coco Gauff (No. 3) and Jessica Pegula (No. 4). It means the world's top four ranked players will be contesting the WTA 500 Event. “I'm looking forward to returning to Stuttgart,” said Coco Gauff, the reigning US Open champion and winner of the WTA Finals. “The tournament is one of the best in the calendar and a great start to the European clay court season.”

The other Top 10 players in the Porsche Arena are the only 17-year-old shooting star Mirra Andreeva (No. 6), the sensational winner of the WTA Masters tournaments in Indian Wells and Dubai, as well as Jasmine Paolini (Italy/No. 7), Qinwen Zheng (China/No. 9) and Emma Navarro (USA/No. 10). A total of 15 players ranked in the Top 20, including five Grand Slam winners, will be competing (as of the entry list dated 21 March 2025).

“It fills us with pride that we this year are once again able to present our public with such a superb field. Eight Top 10 players, including the best four, that’s pretty difficult to beat. The trust the players place in us year in, year out, is a huge spur,” said Tournament Director Markus Günthardt at the well-attended Media Talk in the Stuttgart Porsche Brand Store. Together with host Dr. Sebastian Rudolph, Vice President Communications, Sustainability and Politics at Porsche AG, as well as the Operating Tournament Director Anke Huber, he informed everybody present at the media session – moderated by Andrea Petkovic – about the latest news relating to the world-class tournament.

“We bring world-class sporting action to Germany by means of the Porsche Tennis Grand Prix. The tournament is one of the highlights in international women’s tennis. We have been offering an emotional brand experience ever since 1978, and it's one that transcends far beyond the city boundaries. A visit to the Porsche Arena is an experience for the whole family,” said Dr. Sebastian Rudolph. “Porsche thus also embraces its societal responsibility. Through the Aces for Charity fundraiser, we support social projects with every ace that is struck – together with our partners, the Stuttgarter Kinderstiftung and the Stiftung Agapedia for children.”

Wild cards for Lys, Siegemund, Maria and Niemeier

After being handed a wild card, four of Germany’s top players are sure of a place in the main draw at the Porsche Tennis Grand Prix. Eva Lys, Laura Siegemund, Tatjana Maria and Jule Niemeier are set to face the world’s elite gathered at the long-standing Stuttgart event. “As a tournament in Germany, we naturally want to present the best German players,” said Anke Huber at the Media Talk. Nastasja Schunk and Mariella Thamm can look forward to wild cards for the traditionally highly competitive qualifying tournament. They are supported in the Porsche Talent Team.

Exciting show event: VfB Stuttgart meets Porsche Tennis

Under the motto “Kick & Serve: VfB Stuttgart meets Porsche Tennis”, an entertaining mixed doubles exhibition event will be the show piece on the first day of main draw matches on Centre Court in the Porsche Arena – play will start at 5.30 pm on Monday, 14 April. The pairings will each consist of a footballer and a tennis player. In action from the Porsche partner club VfB Stuttgart will be three former top players – Cacau, Zdravko Kuzmanovic and Fernando Meira. At their sides will be the tennis players Andrea Petkovic, Eva Lys and Laura Siegemund.

Main prize for the winner: Porsche Macan Turbo

The winner of the Porsche Tennis Grand Prix will receive a Porsche Macan Turbo as the main prize. The all-electric champion's car in a Papaya Metallic livery will sit at one end of the court during the tournament week and is a quite special motivation for the players. "The Porsche is the nicest winner's trophy on the WTA Tour. Everyone wants to take the car back home with them," said the two-time Stuttgart winner Angelique Kerber once. Through its progressive design, characteristic Porsche performance, long-distance range and with real everyday usability, the Macan Turbo fulfils the highest requirements. The numbers speak for top level e-performance: in combination with Launch Control, the Macan Turbo delivers up to 470 kW (639 PS). The power enables impressive driving performance on every terrain: the electric athlete accelerates from zero to 100 km/h in 3.3 seconds and its top speed is 260 km/h.

Aces for Charity: Porsche supports projects for children

Through the Aces for Charity fundraiser, Porsche, as a part of the Porsche Tennis Grand Prix, traditionally supports the work of charitable organisations. At the 48th edition of the tournament, the sports car manufacturer will donate 100 euro for every ace. The donation, which will be divided up equally between Stuttgarter Kinderstiftung and Stiftung Agapedia, will go towards supporting projects for children in the Stuttgart area. Stuttgarter Kinderstiftung has taken on the responsibility of encouraging children to achieve greater things and enabling them to have a safe and healthy upbringing in Stuttgart. Stiftung Agapedia runs a children's centre, an open facility for all youngsters across society, in nearby Esslingen.

Porsche Tennis Grand Prix live in TV und Internet

With its excellent TV and streaming partners, the Porsche Tennis Grand Prix makes sure fans do not have to miss a single rally even if they are not able to actually be in the Porsche Arena. Please bear in mind that there will be no play on Good Friday due to regional by-laws governing public holidays.

In Germany the long-time TV partner Eurosport will televise a total of 12 matches live in free TV, including the semifinals on Easter Sunday and the final on Easter Monday at 1.00 pm local time. Eurosport will begin its transmissions with a match at 6.30 pm on Monday, 14 April. From Tuesday to Saturday, the channel will broadcast two matches daily from 5.00 pm. Every Centre Court match will be additionally streamed on discovery+.

The Sky Sport channel will show every Centre Court match live in its linear programme from Monday onwards. Every Court 1 match will be streamed live from Monday. Another TV partner, Tennis Channel, will also livestream every Centre Court and Court 1 match at the Porsche Tennis Grand Prix.

Internationally, the Porsche Tennis Grand Prix will be shown in over 100 countries. A detailed schedule of broadcasts can be found on the porsche-tennis.com tournament website. Of particular interest for tennis fans all around the globe will also be the extensive international reporting on the Porsche Tennis Grand Prix's social media channels. The former world class player and sports presenter Andrea Petkovic, who was in action for the last time in Porsche Arena in 2021, will lead viewers behind the scenes at the tournament and provide interesting insights.

Ticket sales

Tickets for the Porsche Tennis Grand Prix are highly coveted. The tournament is virtually sold-out from Thursday 16 April onwards. Only be a limited number of tickets will be available at the box office. Tickets for the first days of the tournament – Monday, Tuesday and Wednesday – can be ordered from Easy Ticket Service – in Internet at www.easyticket.de or by calling +49 711 / 2 55 55 55 as well as direct at www.porsche-tennis.com.

Porsche in Tennis

The Porsche Tennis Grand Prix is the flagship of Porsche's worldwide involvement in women's tennis. First played in Filderstadt in 1978, the long-standing Stuttgart tournament has been held in the city's Porsche Arena since 2006. It stands for tradition and innovation, as does the Porsche brand. As the most loyal sponsor of women's international tennis, Porsche has accompanied the WTA's oldest indoor event right from the start. Furthermore, Porsche has been supporting women's tennis internationally for years. Iga Swiatek and Maria Sakkari are "Friends of the Brand" in their home countries. Porsche has been a premium partner of the "Deutsche Tennis Bund" (DTB – German Tennis Association) since 2012 and is committed to fostering up-and-coming players in the Porsche Talent Team and the Porsche Junior Team.

MEDIA ENQUIRIES



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Consumption data

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Panamera 4 (WLTP)*: Fuel consumption combined: 11.0 – 10.1 l/100 km; CO_2 emissions combined: 250 – 230 g/km; CO_2 class: G

Taycan 4S Sport Turismo (WLTP)*: Electrical consumption combined: 21.0 – 18.4 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_311196_en.mp4

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