

Michael Tribus to be partner

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10/03/2015 Porsche Consulting increases its commitment to the consumer goods industry. Tribus will be responsible for further expanding the focus industry worldwide.

The international management consultancy Porsche Consulting GmbH, Bietigheim-Bissingen, has appointed Michael Tribus as Partner. Tribus has been with the company since 2007, most recently in the position of Principal. He will be responsible for further expanding the consumer goods focus industry worldwide.

“This sector is characterized by high product variation and short product life cycles. As a result, many companies are struggling with ever greater complexity,” says Eberhard Weiblen, Chairman of the Executive Board of Porsche Consulting. “Our proven concepts enable us to successfully assist clients in making the processes between production, logistics service providers, and distributors leaner and more transparent.” The consulting firm’s clients include Zentis, Nöm, and Illycaffè.

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