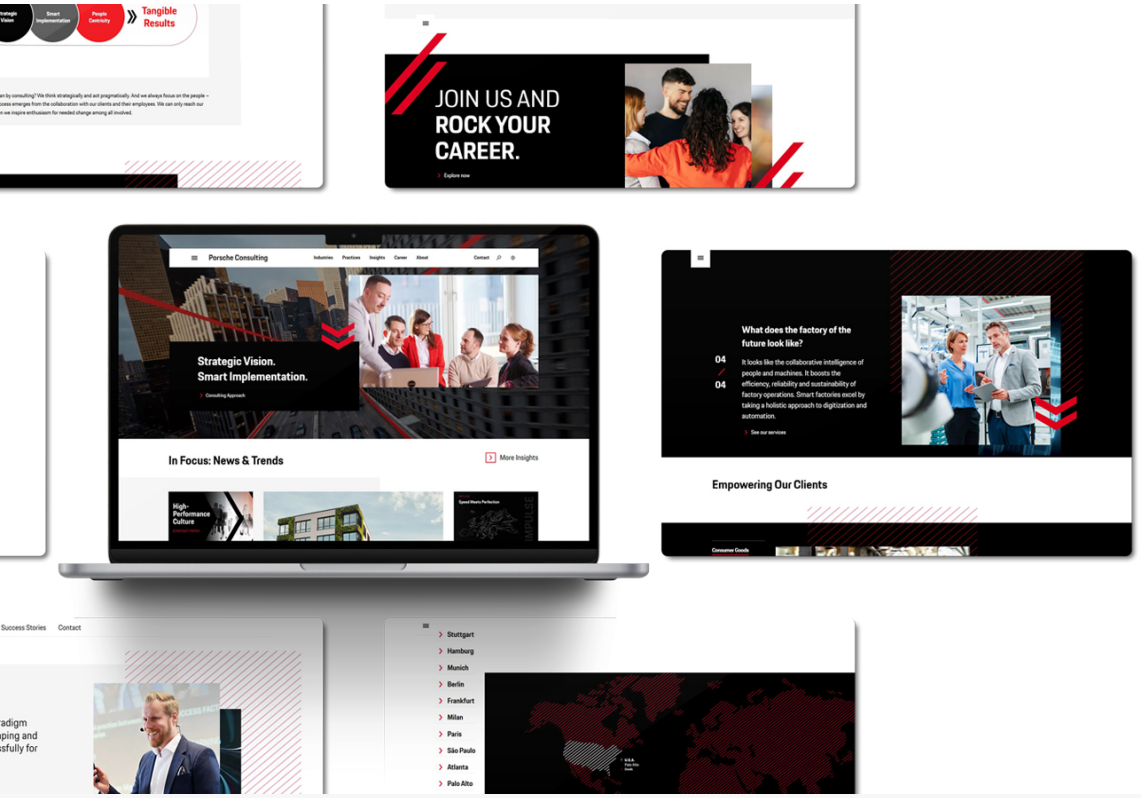


GERMAN DESIGN AWARD WINNER 2025

German Design Award Winner 2025

07/11/2024 Porsche Consulting receives award for its corporate website

Porsche Consulting has won the German Design Award 2025 in the category "Excellent Communications Design – Web" for the relaunch of its corporate website. The project, titled "Design That Moves Change," impressed the international jury – comprising design experts from business, academia, and science from 16 nations – with its thoughtful user experience as well as its modern and dynamic design.

At the heart of Porsche Consulting's new website is the use of movement to symbolize transformation and a world in motion. Every design element and piece of content incorporates movement in all its facets, guiding users through the site in an explorative and informative way. The result: a user experience that brings Porsche Consulting to life.

With its global scope and international appeal, the German Design Award is one of the most prestigious design awards across all industries. Since 2012, the German Design Council has annually recognized outstanding projects in product design, communication design, and architecture that set new trends and enhance the international design landscape. The “Winner” award is given in each category to the most impressive and exemplary design achievements, which are selected through a comprehensive multi-stage jury process.

MEDIA ENQUIRIES



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