

„Join the Porsche Ride“ – Station 2: The Taycan and the trails - mobility for people with disabilities

This article reflects the status at the time of its publication. The content may since have become outdated.

25/08/2022 In September 2022, the Porsche Taycan made a stop at Porsche in Switzerland on its "Join the Porsche Ride" world tour. Porsche Schweiz AG is committed to the mobility of people with disabilities and is further expanding its social commitment to inclusivity.

Together with Procap Schweiz, a self-help organization by and for people with disabilities, the company has set itself the goal of achieving inclusion through mobility and thus strengthening social interaction.

The Porsche brand stands for making dreams of mobility come true. For the Porsche Taycan, the tour across the Alps was child's play. For people with disabilities, however, the numerous hiking trails

through the fantastically beautiful Swiss landscape are less easy to navigate. Independent mobility is often not possible for them there. Through the cooperation project with Procap Schweiz, Porsche makes it possible for less mobile people to experience the beauty of their surroundings.

Porsche not only supports the project financially. It also contributes knowledge and experience to specific sub-projects, such as the trekking wheelchair. The expertise in the areas of electro mobility and lightweight construction helps Procap Schweiz to further develop an electrically powered trekking wheelchair.

Procap Schweiz is the largest membership association by and for people with disabilities in Switzerland. The self-help organization has around 23,000 members. Procap is already active in the field of accessible hiking and has so far created 78 obstacle-free hiking trails for people with mobility impairments and also visually impaired people in collaboration with SchweizMobil and local sponsors.

Within the framework of the cooperation, further obstacle-free routes for people with and without disabilities are planned. Tandem partners are also to be found for joint accompanied hiking and the electric trekking wheelchair is to be further developed. In addition, the focus is on mutual learning to raise awareness. Last but not least, further hiking trails are to be made accessible for blind and visually impaired people by means of voice guidance and GPS data via an app.

The Taycan continues on its world tour via the Vosges Mountains to France.

MEDIA ENQUIRIES



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Consumption data

Taycan 4S with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/221383_en_6000000.mp4

Link Collection

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https://newsroom.porsche.com/en/2022/company/porsche-taycan-tour-join-the-porsche-ride-swiss-inclusion-project-29519.html

Media Package
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External Links
https://www.procap.ch/
https://www.schweizmobil.ch/en/summer.html

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