

Porsche Leipzig establishes another 25 bee colonies

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18/04/2018 Porsche is extending its commitment to nature conservation by introducing another 1.5 million honey bees to the factory's off-road site. The 132-hectare nature area is now home to around three million bees.

“After successfully establishing the first colonies last year, this addition is yet more evidence of our commitment to preserving the animal and plant world”, says Gerd Rupp, Chairman of the Executive Board at Porsche Leipzig GmbH. “This year's honey harvest will be available from the shop in our customer centre this summer and will be called “Turbienchen”. We expect to see a harvest of about 1,000 kilograms”. Last year's 400-kilogram harvest of lime blossom honey sold out in just a few days.

In Germany, bee populations have been at risk for decades. Due to their importance for biodiversity, bees are protected by the German law for nature conservation (BNatSchG) and the German ordinance

for species protection (BArtSchV). In particular, there is a lack of suitable habitats for these creatures. The natural areas on the off-road site at Porsche Leipzig provide the ideal living environment for the bees throughout the year.

Porsche has been active in Leipzig for the past 18 years and established a sustainable grazing concept from the very beginning. Specially created ponds, wetlands and pasture areas provide a natural habitat for numerous animal and plant species. Alongside various types of flora and the bees, the grazing paddocks are home to countless species of birds, insects, frogs, hares and bats, as well as 25 wild horses and 75 aurochs.

Link Collection

Link to this article
https://newsroom.porsche.com/en/sustainability/porsche-leipzig-nature-conservation-three-milliion-honey-bees-25-bee-colonies-off-road-engagement-sustainability-gerd-rupp-15230.html

Media Package
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