

Porsche Centre Dubai and Northern Emirates named Best Importer 2024

30/04/2025 Porsche Centre Dubai, part of Al Nabooda Automobiles, has been honoured with the Best Importer Award 2024, a prestigious global recognition from Porsche AG

Dubai |The accolade reflects the centre's outstanding performance across all key business areas, customer satisfaction metrics, and brand representation - in what was one of the most competitive years on record.

The award recognises the consistent dedication, performance, and teamwork demonstrated by Porsche Centre Dubai and Northern Emirates across sales, marketing, aftersales, and customer experience.

The Best Importer Award is among the highest recognitions presented by Porsche AG to its international partners, based on an evaluation of key performance indicators including new and pre-owned car sales, service excellence, brand engagement, and customer feedback.

Porsche Centre Dubai has continued to raise the bar in customer engagement, product delivery, and service innovation. From the showroom floor to the service bay, the focus remains clear: to deliver the highest level of service, always.

As Porsche continues to evolve and expand its model range and digital offerings, Porsche Centre Dubai remains committed to exceeding expectations and delivering an exceptional ownership experience at every touchpoint.

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2025/company/porsche-centre-dubai-and-nothern-emirates-named-best-importer-2024--40358.html

Media Package
https://pmdb.porsche.de/newsroomzips/4f07fe2f-a7a1-4c2e-b665-626d3826ab24.zip