

Tickets are now available for Icons of Porsche, the largest automotive festival in the Middle East region. The fourth edition of Icons of Porsche will be held at the Dubai Design District on 23-24 November 2024.

Icons of Porsche 2024 tickets now available online

19/09/2024 Tickets are now available for Icons of Porsche, the largest automotive festival in the Middle East region. The fourth edition of Icons of Porsche will be held at the Dubai Design District on 23-24 November 2024.

PME | Tickets for the 2024 Icons of Porsche festival are now on-sale. For the fourth consecutive year, the event that celebrates classic cars, art and culture will be held at 'The Slab' in the Dubai Design District on 23-24 November 2024.

This year's festival will again see the region's largest gathering of classic Porsche sportscars assemble over two days.

Both world and regional premiere unveils are planned, as well as displays of Porsche models that span the seven-decade history of the brand.

For car enthusiasts the festival will again show some of the most spectacular Porsche models from across the Middle East and beyond. Rare models from the Porsche Museum collection in Stuttgart, Germany will make the journey and be on display.

Families and event-goers will be able to experience live music, art installations, pop-up locations from event partners, and food stalls from some of the most recognised restaurant brands in Dubai.

“Our team is working hard to ensure this year’s Icons of Porsche is the most memorable yet,” said Manfred Braeunl, Chief Executive Officer, Porsche Middle East & Africa FZE.

“We will lift the fan experience to the next level this year: Reacting to the overwhelming number of visitors in 2023, we have increased the event space by 30 per cent. In addition, we have doubled the number of food vendors, as well as increasing visitor facilities and entrance gates to ensure a seamless and exciting festival experience.

“Icons of Porsche tells the 76-year story of the Porsche brand, and celebrates the cars as our ‘icons’.

“There will be more exciting announcements regarding event highlights over the coming weeks and months, so I urge everyone to secure their tickets early.”

Icons of Porsche will again be held at ‘The Slab’ in the Dubai Design District, adjacent to the glistening lights of the Dubai downtown cityscape.

As a reaction to the overwhelming interest in 2023, the colourful event precinct will expand by almost one third to over 40,000 square feet this year, to allow for more exciting exhibition space and fan facilities.

Tickets are available online via IconsofPorsche.com. Single day tickets are 35 AED and weekend two-day tickets are AED 50.

Follow Porsche Middle East and Africa on Instagram for the latest event updates or visit www.iconsofporsche.com.

In the Media

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MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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