Porsche presents new eBikes

05/03/2021 Porsche is expanding its range of e-mobility products and introducing two new e-bikes to the market, both of which reflect the timeless design, outstanding technical features and fascination of the Porsche brand.

The roadworthy features of the Porsche eBike Sport make it the perfect companion for everyday life, while the Porsche eBike Cross is ideal on rough terrain. The full-suspension carbon frame featuring an organic shape inspired by the lines of the Porsche Taycan, the powerful, latest-generation Shimano motor and the Magura high-performance brakes are just three of the features that ensure top performance. Both models were developed in collaboration with eBike expert Rotwild and are manufactured in Dieburg, Germany.

Porsche eBike Sport

The Porsche eBike Sport is perfect for daily rides, whether in the city or countryside, on the way to work or enjoying some free time. The new, powerful and ultra-compact Shimano EP8 motor, which provides motor support up to 15 mph (25 kph), and Shimano electronic gear shifting system guarantee optimum performance.

Thanks to the Magura high-performance brakes that are integrated into the handlebars, the Porsche eBike Sport has a clean and compact cockpit. The elegant and puristic design is emphasized by M99 LED lights from lighting specialist Supernova, which are embedded in the handlebar stem and aerodynamic seat post. In addition, high-quality suspension components such as the Magura upside-down suspension fork and the Fox rear shock absorber, in combination with smooth-running tires, provide a sporty and balanced ride on asphalt or gentle terrain.

Porsche eBike Cross

The Porsche eBike Cross is at home in the countryside, off the beaten path and away from roads. The powerful motor, newly developed by Shimano, demonstrates its full ability in difficult terrain and delivers maximum performance while maintaining a natural riding sensation. The Magura-MT Trail high-performance brakes have extra-large, heat-resistant brake discs that ensure optimum deceleration, while the mechanical Shimano XT 12-fold shifting system enables fast gear changes according to the rider's needs and the terrain.

The hydraulically adjustable Crankbrothers Highline seat post ensures the seat can be quickly adjusted to varying degrees in order to find the perfect position. The ergonomically designed handlebars guarantee full control at all times. They feature the Shimano color display, which shows not only speed but also distance and range in real time. The clean design is rounded out by a full-suspension carbon

frame, which perfectly combines the spirit of adventure with style.

Both models were inspired by the sporty character of the Porsche Taycan. The wheels draw inspiration from the naturally shaped carbon frame of the vehicle's fly line. The elaborate design, developed by Studio F. A. Porsche, ensures optimum reflection of light.

Unique rear carrier for the new Taycan Cross Turismo

Porsche has developed a unique strong load-bearing rear carrier for the new Taycan Cross Turismo that can be easily installed, and is perfectly designed for transporting the eBikes. Thanks to long wheel rails and a high payload of 110 lbs (50 kgs), up to two eBikes can be mounted and the tailgate can still be opened while loaded. The carrier can also be used universally for different types of bikes and can be upgraded with an additional rail for a third bike if desired.

The eBike Sport and the eBike Cross bring the thrill and performance fascination of Porsche to two wheels. Whether on rough terrain or in the heart of the urban jungle, the Porsche eBikes are the perfect companions to get you to your destination with power and dynamism, without compromising comfort and style.

MEDIA ENQUIRIES



Calvin Kim

Product Spokesperson Cayenne, Panamera, Macan and Taycan
404-769-7385
calvin.kim@porsche.us

Image Sublines

Path: media/Images/img_1.jpg
Title: Porsche eBike Sport, 2021, Porsche AG
Subline: Porsche eBike Sport

Path: media/Images/img_2.jpg
Title: Porsche eBike Cross, 2021, Porsche AG
Subline: Porsche eBike Cross

Link Collection

Link to this article
https://newsroom.porsche.com/en_US/2021/products/porsche-new-ebikes-sport-cross-23814.html

Media Package
https://pmdb.porsche.de/newsroomzips/4d6f7217-9a33-47b3-8160-752d1b4ea715.zip

External Links
https://www.porsche-design.com/de/en/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart