The enhanced 2022 Taycan: greater connectivity and more customization

24/08/2021 Numerous upgrades to technology and equipment for the 2022 model year.

The 2022 Taycan and Taycan Cross Turismo which are due to arrive at U.S. dealers towards the end of this year will feature a number of enhancements. Significant upgrades include the integration of Android Auto in the Porsche Communication Management (PCM) system, as well as the availability of Remote Park Assist as an option for the first time on the Taycan. With this new optional assistance system, the process of parking the car can be controlled via a smartphone, without the driver needing to be at the wheel.

The Taycan can be personalized to a greater degree than ever before with the new Paint to Sample and Paint to Sample Plus options, meaning extensive personal color choices can now be selected. For example, the Taycan can now be painted in the '90s classic color tone Rubystar or in bright Acid Green.

Technological enhancements

The thermal management and charging functions have also been further improved as part of a series of technological developments to further optimize the Taycan's drivetrain. With the Turbo Charging Planner, the high-voltage battery can now be heated to a slightly higher temperature than before. This means that fast charging is possible earlier and at a higher charge level, further reducing the time it takes to charge. In addition, the excess heat from the electrical components is used to an even greater extent for battery temperature regulation.

Optional Remote Park Assist: remote control parking

With the new Remote Park Assist option, it is possible to remotely control parking maneuvers via a smartphone when driving into and out of parking spaces without the driver needing to be behind the wheel. Automatic control is possible for both parallel and perpendicular parking spaces and garages. The system automatically detects parking spaces and measures them using the vehicle's ultrasonic sensors and camera systems. If there is enough space, the driver can start the parking process via the Porsche Connect app and then get out of the vehicle. The driver continuously monitors the parking process by pressing and holding a button on the smartphone's app interface. The Remote Park Assist function independently takes over steering and control of the forward and reverse movements of the vehicle. If the button is re-leased, the Taycan immediately stops the parking maneuver.

Android Auto: now also integrated into the infotainment system

The sixth generation of Porsche Communication Management (PCM) has been fitted to the Taycan since its introduction in 2019. The all-electric sports car has always been a connectivity pioneer, starting with the seamless integrations of Apple Music and Apple Podcasts. Along with Apple CarPlay support for the iPhone, Android Auto is now also integrated in the PCM. This means that smartphones with the Google Android operating system are now also supported when plugged in via the USB-C port. Selected phone functions and smartphone apps can therefore now be operated via PCM 6.0 or the Google Assistant voice commands.

The Voice Pilot voice assistant has been enhanced and understands instructions in everyday language even better while the satellite navigation system calculates more quickly and also displays its information more clearly thanks to redesigned graphics.

The layout and operating system have also been revamped slightly: there are now five menu options instead of three on the left side of the central display and the icons can be arranged individually.

Cult colors make a comeback: even more individual paintwork

In the '90s, Porsche introduced a number of particularly colorful paint finishes to its range. These quickly achieved cult status among fans of the brand and are especially popular today on classics like the 964-generation 911 models. These eye-catching colors are now making a comeback. As part of the continually developing personalization strategy of Porsche Exclusive Manufaktur, the Taycan is now also available with Paint to Sample and Paint to Sample Plus in addition to 17 standard paint colors. The first option – Paint to Sample - offers a choice of 65 additional colors, at present. This includes the Moonlight Blue Metallic, Acid Green, Rubystar, Riviera Blue and Viola Metallic colors that are so characteristic of Porsche. The second option, Paint to Sample Plus, gives customers almost complete freedom in their choice of color, even permitting them to match their Taycan to their favorite accessory.

Successful Taycan sales

The Taycan has been selling particularly well this year. With 5,367 vehicles delivered in the first half of 2021 in the U.S., the year-to-date number is already higher than the total for 2020 (4,414 units). Sales of the latest member of the Porsche model range are therefore on a par with those of the sports car icon, the 911.

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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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