



Porsche Mission X: yet another dream takes shape

23/10/2025 Porsche Mission X: yet another dream takes shape

At Porsche, innovative concept cars have always laid the groundwork for the future. The sports car manufacturer is continuing this tradition with the latest concept study: the Mission X is the spectacular reinterpretation of a hypercar, with Le Mans-style doors that open up and forward, and a high-performance, efficient electric powertrain. The excitingly designed two-seater will celebrate its premiere on 8 June 2023 – a special date: on the eve of the opening of the '75 Years of Porsche Sports Cars' special exhibition, it will be the star of the show at the Porsche Museum in Stuttgart-Zuffenhausen. It was on 8 June 1948, that the 356 'No. 1' Roadster became the first automobile bearing the name Porsche to receive its general operating permit. This was the birth of the sports car brand.

"The Porsche Mission X is a technology beacon for the sports car of the future. It picks up the torch of iconic sports cars of decades past: like the 959, the Carrera GT and the 918 Spyder before it, the Mission X provides critical impetus for the evolutionary development of future vehicle concepts," says

Oliver Blume, **Chairman of the Executive Board of Porsche AG**. "Daring to dream and dream cars are two sides of the same coin for us: Porsche has only remained Porsche by constantly changing."

Michael Mauer, Head of Style Porsche, says: "The Mission X is a clear commitment to the core of the brand. The continuing, enhanced expression of our brand and product identity is an important compass for us to navigate the development of our series-production models. The concept study symbolises a symbiosis of unmistakable motorsport DNA with an overall sense of luxury."

Measuring approximately 4.5 metres in length and two metres wide, the Mission X concept study is a relatively compact hypercar. And with a wheelbase of 2.73 metres, its dimensions are similar to those of the Carrera GT and 918 Spyder. For aerodynamic reasons, the concept car has mixed-size tyres, with 20-inch wheels at the front and 21-inch wheels at the rear.

Design: classic brand elements reinterpreted

The Mission X represents the pinnacle of performance and modern sporting luxury. At the same time, its sculpted form and muscular lines demonstrate that hypercars don't have to look aggressive. The low-slung bodywork, which is less than 1.2 metres tall, is finished in Rocket Metallic – an elegant paint colour specially designed for the concept study. The carbon-weave design elements found below the beltline are varnished in satin-finish Rocket Metallic and as such are slightly coloured, but their material structure remains recognisable. The wheels of the concept study feature elaborate details: The rear axle is fitted with almost transparent aeroblades, which are designed like turbines for better brake cooling.

A lightweight glass dome with an exoskeleton made of carbon-fibre reinforced plastic extends over both occupants. The Le Mans-style doors are attached to the A-pillar and the roof, and they open forwards and upwards. This style of door was previously used in the legendary Porsche 917 racing car. Another eye-catcher is the light signature: In the Mission X, the designers have reinterpreted the characteristic Porsche four-point graphic. The vertical base form of the headlights was inspired by historic racing cars such as the Porsche 906 and 908 and drawn well down towards the road. A high-tech support structure frames the LED light modules and presents the exposed narrow elements of daytime running lights and indicators. When activated, the light opens up like an eye blinking open. Fully illuminated, the headlights make a confident statement.

A full-length light unit that looks as if it is floating characterises the rear of the Mission X. A transparent, illuminated Porsche logo is a standout feature. The sculpted rear light emerges, as if suspended in the air, from a modern support structure and extends across the entire width of the vehicle in four segments. While charging, the 'E' in the Porsche logo pulsates, adding a sense of mystery.

One special detail is the modernised Porsche crest, which makes its debut on the Mission X. Brushed precious metal, a three-dimensional honeycomb structure, a refreshed heraldic beast and a more subtle gold colour are, on close inspection, the differences between the modernised Porsche crest and its immediate forerunner. With its cleaner and more state-of-the-art execution, the refined crest

communicates the character of Porsche. It can be found on the front panel and steering wheel of the Mission X, as well as in a monochrome design on the wheel centres.

The driver focus can be seen in the asymmetry of the interior and its colour concept, as the two seats are coloured differently. Apart from the leather pads in Andalusia Brown, the driver's seat is Kalahari Grey and forms a single unit of colour with the centre console and the dashboard. The passenger seat is finished in the contrasting Andalusia Brown colour. Beyond the CFRP seat shells and their six-point seat belts integrated in the monocoque, further motorsport parallels include the open-top steering wheel, which features mode switches and shift paddles. There are multiple cameras on board. Recording starts as soon as the driver presses the record button (REC) on the multi-purpose controller.

Another highlight is found on the passenger side, where there is a bayonet system embedded in the instrument panel, to which a stopwatch module can be attached. Porsche Design created a special stopwatch module for the Mission X with an analogue and digital display. The clocks are designed for both racetrack and rally use and can display the lap times or health data of the driver, among other information.

Technology: top marks in power-to-weight ratio, downforce and charging performance

Porsche exemplifies e-performance, yet is also a pioneer in sustainable mobility. The concept study fully meets both objectives. Our visions: if the Mission X is to go into series production, then it should

- Be the fastest road-legal vehicle around the Nürburgring Nordschleife.
- Have a power-to-weight ratio of roughly one PS per kilogram.
- Achieve downforce values considerably more than those of the current 911 GT3 RS.
- Offer a significantly improved charging performance with its 900-volt system architecture and charge roughly twice as quickly as Porsche's current frontrunner, the Taycan Turbo S.

The battery is installed centrally behind the seats in the car. This 'e-core layout' positions the mass centrally in the vehicle. This is similar to what you see in a conventionally powered mid-engined car, and results in excellent agility.

Forerunners: innovative super sports cars from Porsche

The fastest series-production vehicle of its time; the first series-production Porsche to be made of carbon fibre and the first road-legal vehicle to beat the seven-minute mark on the Nürburgring Nordschleife – the Porsche 959 (1985), Carrera GT (2003) and 918 Spyder (2013) models were

milestones in the world of super sports cars. And that makes them the conceptual forerunners of the Mission X.

In 1985, the Porsche 959 made its debut as a technology platform. Its 450-PS six-cylinder twin-turbo boxer engine, combined with an aerodynamically optimised body, propelled the super sports car to a top speed of 317 km/h – then the world record for a series-production sports car.

With its V10 engine and 612 PS, dramatic design and, not least, its incomparable driving experience, the Porsche Carrera GT remains an icon among super sports cars to this day.

With the 918 Spyder, Porsche hybrid technology reached a spectacular zenith. In September 2013, the 652 kW (887 PS) two-seater became the first road-legal vehicle to break the seven-minute barrier on the Nürburgring's 20.6-kilometre Nordschleife, completing the lap in 6:57.

Porsche aims to stay true to this standard of the highest e-performance: our vision, should the Mission X go into series production, is for it to be the fastest road-legal vehicle around the Nürburgring Nordschleife.

MEDIA ENQUIRIES



Mayk Wienkötter

Spokesperson Panamera and Taycan
+49 (0) 170 / 911 8684
mayk.wienkoetter@porsche.de

Video

https://newstv.porsche.com/porschevideos/245385_en_3000000.mp4
https://newstv.porsche.com/porschevideos/245346_en_3000000.mp4

Link Collection

Link to this article
<https://newsroom.porsche.com/en/press-kits/Porsche-Mission-X/Summary.html>

Media Package
<https://pmdb.porsche.de/newsroomzips/4b6e6c7a-ffdc-4eb9-bdee-fe2007552617.zip>