

Porsche 4Kids Easter holiday programme for children and families

08/02/2024 In 2024, the Porsche Museum is once again offering a welcome break from the routine with its Easter holiday programme. From 23 March to 7 April, girls and boys between the ages of five and 13 can join exciting guided tours of the museum.

The kids can also look forward to meeting popular Porsche mascots Tom Targa and Tina Turbo, as well as photo workshops in which a professional teaches them how to create an exceptional image.

Girls and boys get to experience many things at the Porsche Museum, but boredom isn't one of them. “We can't wait to take the kids on a trip to the world of Porsche with Tom Targa and Tina Turbo over the Easter holidays,” says Jenny Simchen, who is responsible for the Porsche 4Kids activities at the Porsche Museum. Every day, action-packed guided tours of the museum enable the children to learn a great deal about the sports car manufacturer from Zuffenhausen. In a photo workshop they learn how to focus – quite literally – on what's really important. Over the long Easter weekend, the kids get to meet popular mascots Tom Targa and Tina Turbo, who have a little Easter surprise for them.

Porsche 4Kids guided tours of the museum

In the Porsche 4Kids museum tours, a guide gives the children all kinds of information and lets them in on a few secrets about the Porsche brand. There's also an Easter egg hunt featuring exciting stories, innovations and unusual cars like the "Pink Pig". The kids get special gloves for the tour and can even touch the sports cars. The free guided tours for 10 participants are offered daily during the Easter break, apart from the public holidays.

The tour starts at 3 p.m. in German, and 15 minutes later in English. Porsche recommends the museum tour for children from five years. During the tour, the accompanying person is responsible for the child(ren). If you're interested, you can register here: Porsche Ticketing

Porsche 4Kids photo workshops

For all children and young people who love taking photos, the Porsche 4Kids photo workshops will take place from 26 to 28 March. From 9.30 a.m. to 12.30 p.m., professional photographer Micha Pawlitzki teaches eight- to ten-year-olds about effective image composition and how to look consciously. Between 1.00 p.m. and 4.00 p.m. he instructs 11- to 13-year-olds. For a fee of 20 euros per day, each child gets cameras on loan and a memory card. Participants are also more than welcome to bring their own digital camera. The first day of the Porsche 4Kids photo workshop is all about details and perspectives. The second day focusses on reflections and geometric forms. On the third day, colours and highlights are the main topic. All the workshop days are related in terms of content, but can be booked individually. Registration is by email at: info.museum@porsche.de

Porsche 4Kids Walking Acts Tom Targa and Tina Turbo

The Porsche 4Kids Walking Acts Tom Targa and Tina Turbo visit the museum every day from Good Friday to Easter Monday. If you would like to meet them, they will be in the foyer on the hour every hour between 10 a.m. and 4 p.m.

Beyond the holidays, Porsche 4Kids also offers many activities for children. As always, there are two tours with six activity stages each as part of the permanent exhibition. The girls and boys can choose between two exciting stories on the Porsche 4Kids explorer tours: Either they follow test driver Tom Targa as he builds his own sports car for a big race. Or they help development engineer Tina Turbo to put together creative ideas for a trip to a competition. There are search tasks to complete, puzzles to solve, fun experiments to try and plenty of things to learn. On both tours the kids discover a lot about Porsche motorsport and exciting innovations.

For families with two adults and children up to 18 years, the family ticket for 28 euros is available for visits to the Porsche Museum. It includes entry for a maximum of five people, the Porsche 4Kids

Explorer Book, and parking for one day. There's now also a new family ticket for one adult and children up to 18 years. This, too, includes entry for a maximum of five people, the Porsche 4Kids Explorer Book, and parking for one day – all for 16 euros. For more information on the opening times and ticket prices, visit the homepage.

MEDIA ENQUIRIES



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Title: Tina Turbo and Tom Targa, Porsche Museum, 2024, Porsche AG
Subline: Tina Turbo and Tom Targa

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