


# Porsche and Embraer present the ultimate pair: a sports car and a jet

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**05/11/2020** Customers who opt for a special edition Embraer Phenom 300E business jet can also buy a matching customised Porsche 911 Turbo S.

The strictly limited edition is the result of a cooperation between the two brands. Named “Duet”, it is based on the two sportiest and most successful products from each segment. The project team comprised members of Embraer’s executive jet design and marketing departments in Melbourne/Florida (USA), the Porsche design department “Style Porsche” in Weissach (Germany), Porsche Exclusive Manufaktur in Stuttgart (Germany) and Studio F.A. Porsche in Zell am See (Austria).

## Porsche and Embraer: high performance on land and in the air

Both brands have the same goal: apart from a unique experience, they offer customers all over the world exclusive products that can be personalised and enhanced in almost infinite ways. “Porsche and Embraer share a host of common values,” says Alexander Fabig, Head of Personalisation and Classic at Porsche. “As part of our cooperation, we are using the know-how of both brands to jointly develop a one-of-a-kind duo of a sports car and jet that appeals to both customer groups.” The special edition – limited to ten units – is aimed above all at customers who place great importance on performance, innovation, technology and custom personalisation. At the same time, the focus for both products is on combining performance and everyday usability.

## Duet: 911 Turbo S and Phenom 300E

“A partnership of this magnitude could only be brought about by two innovative companies with a shared vision: to offer the ultimate customer experience. Every detail of this stellar duo was inspired by the particular standards of our discerning customers,” says Michael Amalfitano, President and CEO of Embraer Executive Jets.

The sports car and jet have the same two-tone paintwork in Platinum Silver Metallic (gloss) and matt Jet Grey Metallic (satin gloss) with trim strips in Brilliant Chrome and Speed Blue. The paint finish has been produced in a complex manual process. A logo was specially designed for the cooperation. It takes its cue from aerodynamics and is made up of a stylised aeroplane wing from the Phenom 300E and the rear wing of the flagship 911 with the Sport Design package.

## Duet logo and vehicle key

The Duet logo is used on the exterior and in the interior of both products: it is embossed on the head restraints, for example, and also features on the limited-edition badge. Other design details on this very special 911 Turbo S establish a link to aviation: the individual registration of the respective jet can be found on the underside of the rear wing and on the sides of the vehicle key. The door sill trims feature “No step” lettering illuminated in red. The dial on the stopwatch from the Sport Chrono package has a printed-on artificial horizon.

## Two-tone paintwork and elegant details: the exterior

The latest generation of the Porsche 911 Turbo S is more powerful, dynamic and comfortable than ever before. It is powered by a 3.745-litre boxer engine with 478 kW (650 PS; 911 Turbo S: Fuel consumption combined 11.1 l/100 km; CO2 emissions combined 254 g/km (as of 11/2020)). The harmonious concept, which perfectly balances driving pleasure, dynamics and sportiness, can be

experienced in everyday use as well as on the race track.

For the Coupé produced as part of the cooperation with Embraer, Porsche has combined gloss and satin-gloss paintwork for the first time: the upper part of the sports car is finished in Platinum Silver Metallic, while the bottom part is in Jet Grey Metallic. A trim strip with lines in Brilliant Chrome and Speed Blue runs over the sides and doors. All the paintwork is completed by hand, like the painting process for the jet.

## The 911 Turbo S in limited edition Duet

The alloy wheels in Exclusive design are painted in Platinum Silver Metallic and feature lines in Speed Blue on the rim flange. These are produced using laser technology. The side air intakes and side window trims are painted in Brilliant Chrome and therefore pick up a design feature of the jet's engines. The LED door projectors cast the cooperation logo onto the ground. There is a special emblem on the B-pillar: in addition to the cooperation logo, it includes ten small rectangular fields corresponding to the limited number of units. One of these fields is blue. Every customer can select where this field is placed, representing that the car is one of only ten. This emblem is repeated on the outside of the jet.

## Features borrowed from the jet cockpit: the details in the interior

Exclusivity is also the motto in the interior of the 911 Turbo S: here, the designers have realised a special colour scheme and combined black and chalk-coloured leather. The black leather surfaces are decorated with stitching in Speed Blue. The steering wheel also features the two-tone leather combination, matching the jet's yoke. The 12 o'clock marking is in Speed Blue, the Carbon interior package is on board as standard and comes with a high-gloss finish. The roofliner is covered with chalk-coloured Alcantara. The front seats have decorative elements made of high-gloss carbon. The cooperation logo is embossed on the head restraints. The leather loop for folding the front seat backrests is red, matching the loops of the jet's seats. The entire vehicle interior is hand-crafted, installed by the Porsche Exclusive Manufaktur, and is not available in this form for the series production range.

## The interior of the 911 Turbo S in limited edition Duet

The door sill trims feature "No step" lettering illuminated in red – a reference to the corresponding signs on aircraft wings. The stopwatch of the Sport Chrono package also borrows from aviation: in addition to the cooperation logo, the dial also has a printed-on artificial horizon. In the cockpit of the jet, a similar gyroscope provides information about the flight attitude, that is to say movements about the longitudinal and lateral axes, particularly during instrument flights. On the front passenger side, the dash panel trim features a "One of 10" logo. The front luggage compartment is hand-finished in black leather, with contrast stitching in Speed Blue. The sides of the vehicle key are painted in Speed Blue

and are marked with the jet registration. The logo is embossed in the leather of the key pouch. An indoor car cover with “Remove before flight” tags is also included.

## From Globetimer to luggage set: the accessories

Every customer who purchases the dynamic duo will also receive a Porsche Design luggage set. The high-quality luggage includes a pilot’s case and two weekend bags. The unique offering is rounded off by a special edition of the new 1919 Globetimer UTC timepiece from Porsche Design. The innovative timepiece picks up on the design details of the cooperation. For example, the dial features the same Platinum Silver Metallic and Jet Grey Metallic paint colours used for the sports car and jet as well as altimeter markings as a finishing touch.

## The special accessories for the Duet

A special night design is obtained through use of luminous Superluminova material: the runway lights up in light blue in the dark, while the hour indices and hour and minute hands shine in light green. The tip of the date pointer is shaped like the Embraer logo. This is the letter “E”, stylised in the shape of a symmetrical plane. The black leather strap is made of real Porsche interior leather and features contrast stitching in Speed Blue. The cooperation logo can be found on the leather strap, the rear of the case and the dial. The 1919 UTC Globetimer Embraer is also limited to ten units and is exclusively reserved for owners of the jet and vehicle.

## About Porsche AG and Porsche Exclusive Manufaktur

Dr. Ing. h.c. F. Porsche AG, with its headquarters in Stuttgart-Zuffenhausen, is one of the most profitable car makers in the world. In 2019, Porsche delivered a total of 280,800 vehicles of the models 911, 718 Boxster, 718 Cayman, Cayenne, Macan, Panamera and Taycan to its customers worldwide – a year-on-year increase of ten per cent. In this year, the sports car manufacturer achieved an operating result before special items of 4.4 billion euros, an increase of three per cent. Porsche has factories in Stuttgart and Leipzig and operates a Development Centre in Weissach. The company has 35,429 employees. Porsche stands for innovation, whereby many technologies have their origins in motorsport. Porsche takes a holistic approach to its entrepreneurial responsibility, and therefore takes into account economic, ecological and social aspects.

The Porsche Exclusive Manufaktur in Zuffenhausen creates very personal customer vehicles through a combination of state-of-the-art technology and perfect craftsmanship. Highly qualified employees with decades of know-how devote their full attention to every detail and enhance it through hand craftsmanship. The experts call on an extremely wide range of visual and technical customisation options for the exterior and interior. The highest standards with respect to material and finishing are met. Alongside the individual customer vehicles, the Porsche Exclusive Manufaktur also produces

limited small series and editions. Here, high-quality materials are combined with modern production technologies to create a harmonious overall concept.

## About the Phenom 300E

The Phenom 300E is the fastest and longest-ranged single-pilot jet, with a high-speed cruise of 464 knots and a five-occupant range of 3,724 km (2,010 nautical miles) with NBAA IRF reserves. With the best climb and field performance in its class, the Phenom 300E costs less to operate and maintain than its peers. The aircraft is capable of flying at 13,716 metres (45,000 feet), powered by two Pratt & Whitney Canada PW535E1 engines with 3,478 pounds (15.47 kN) of thrust each. The Phenom 300E offers a spacious cabin with the Embraer DNA design and its baggage compartment is among the largest in its category.

## The cabin of the Phenom 300E

The largest windows in the class deliver abundant natural lighting in the cabin as well as in the private lavatory. The comfort of the seats, with recline and full movement capability, is enhanced by the best pressurisation among light jets (6,600 ft. maximum cabin altitude). The Phenom 300E features distinct temperature zones for pilots and passengers, a wardrobe and refreshment centre, voice and data communications options, and an entertainment system.

The pilot-friendly cockpit enables single-pilot operation and offers the advanced Prodigy Touch Flight Deck, based on the acclaimed Garmin 3000 avionics suite. The features it carries from a class above include single-point refuelling, externally serviced lavatory and an airstair.

## About Embraer Executive Jets

Embraer is a global company that boldly and consistently revolutionises the aviation industry — and has done so since the company's inception more than 50 years ago — by offering innovative products and solutions that help its customers outperform. The executive jet division delivers the ultimate experience in business aviation through aircraft that feature disruptive performance, comfort and technology.

Its portfolio consists of the entry-level Phenom 100EV, the light Phenom 300E, the midsize Praetor 500 and the super-midsize Praetor 600. The fleet exceeds 1,400 aircraft, comprised of clean sheet designs and derivative products, operating in more than 70 countries, which are supported by a top-ranked customer support network. For more information, visit executive.embraer.com.

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## Consumption data

**911 Turbo S** (Predecessor model)

*Further information on the official fuel consumption and the official specific $CO_2$ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die $CO_2$-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, $CO_2$Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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