



Ukraine conflict: Porsche donates €1 million

03/03/2022 Porsche is donating €1 million to provide emergency aid to people affected by the humanitarian crisis in Ukraine.

Due to the current situation in Ukraine, Porsche has decided to donate €1 million. Of that amount, €750,000 will go to the UNO-Flüchtlingshilfe e.V. (UN Refugee Aid) – a long-standing partner of the Volkswagen Group delivering crucial practical support on the ground. The money is being forwarded directly to the UNHCR – the UN Refugee Agency – which has been active in Ukraine since 2014.

Porsche CEO Oliver Blume says: "We are deeply saddened by the events in Ukraine. Many people are in need of urgent aid through no fault of their own. We are therefore making a contribution and supporting organisations that help the population on the ground."

A further €250,000 will be donated to the Ferry Porsche Foundation, which focuses on supporting children and young people in particular. The foundation plans to use the donation to help SOS Children's Villages, for example.

In addition, an internal appeal will provide Porsche employees with a coordinated and effective way to make their own donations to the UNO-Flüchtlingshilfe.

In a show of respect for those hit hardest by the events in Ukraine, Porsche is currently reducing communication on its channels to a minimum.

MEDIA ENQUIRIES



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Link Collection

Link to this article

https://newsroom.porsche.com/en_US/2022/company/porsche-donation-1-million-euros-ukraine-27612.html

Media Package

<https://pmdb.porsche.de/newsroomzips/45a52748-2da8-4386-ac34-a814b893aa6a.zip>

External Links

<https://www.ferry-porsche-stiftung.de/?lang=en>

<https://www.unhcr.org/>

<https://www.sos-childrensvillages.org>