

More functionality for the Macan

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04/11/2015 Porsche is upgrading the Macan. To coincide with the world premiere of the Macan GTS at the Tokyo Motor Show, the new model year of the SUV is also receiving enhanced infotainment and comfort features. The technology highlights at a glance.

The new Porsche Communication Management (PCM) now comes in the Macan as well. Just a short while ago, the system celebrated its debut in the 911. Highlights are real-time route navigation, simplified operation and an integrated Wi-Fi hotspot. Porsche is also offering new full-LED headlights as an option for all models of the sporty SUV. Greater comfort and functionality are augmented by a bonus in sportiness. A re-engineered steering controller provides a more direct handling experience and improved contact with the road. Extended exterior and interior packages are available as options exclusively for the Macan Turbo. Now customers can introduce even more individual styling to their vehicle.

The new PCM generation:easier operation and improved connectivity

The centrepiece of the infotainment system that comes as standard in all Macan models is the new, high-resolution seven-inch touchscreen. The redesigned user interface employs intuitive operation, similar to that of a smartphone. If the proximity sensor detects a command input, all relevant menu contents are displayed. Menu items then are selected by means of multi-touch gestures. Various Bluetooth, USB and SD interfaces allow integration of smartphones and storage media with the PCM.

A new feature in the infotainment range of the compact SUV series is that customers can choose from three different options, as needed, in order to connect the Macan with the outside world in the way they want. To this end, the Connect module contains an integrated smartphone compartment in the central armrest for battery-saving recharging and optimised signal reception. Also new is the option of connecting an iPhone with the PCM in order to use AppleCar Play®, including Siri® voice control. The already familiar Porsche Car Connect is also included with the Connect module. Another available option is the Navigation module. The new navigation system impresses with its high-resolution map display, which, depending on the region, is also available in 3D for the first time. In addition, voice control can be used as a convenient method of launching the navigation. To enable even more extensive connectivity features, Porsche has developed the Connect Plus module. Online traffic information in real time and the display of Google services then supplement the driving dynamics of the Macan in order to reach its intended destination ahead of the competition. Use of the PCM as a Wi-Fi hotspot and even more extensive integration of smartphones thus leave nothing to be desired in terms of connectivity.

LED headlights in a dynamic design

For the first time, the Macan includes full-LED headlights in connection with the optional Porsche Dynamic Light System Plus (PDLS Plus). The new headlights assist the driver with their beam colour similar to daylight and improved range while simultaneously using less energy.

Daytime running lights shine in the four-point design typical of Porsche. Moreover, the dynamic light design is underlined by the interplay between the dark inserts of the headlights and the four silver-anodised LEDs. Strikingly contoured chrome trim surrounds give the black main projector an especially three-dimensional structure. Instead of the bi-xenon headlights' round projection lens and auxiliary lamps, the LED versions have a centrally arranged projection module for dipped and main beam. Additional lighting modules provide further functional features such as cornering or intersection lights. PDLS Plus encompasses the familiar lighting functions of dynamic cornering and country road light as well as a separate mode for motorway sections and adverse weather conditions. The camera-based dynamic main beam function eases the burden for the driver thanks to automatic adjustment of the lighting range during night driving. Based on the navigation data from the PCM, the intersection light activates an additional lamp unit to deliver the best possible illumination of the area into which the

vehicle is turning.

For that special sporty appearance: the Macan Turbo packages

Inspired by the GTS models, Porsche is for the first time offering additional exterior and interior packages for the Macan Turbo. A variety of design elements on the body give the powerful SUV an especially sporty touch. 21-inch wheels in 911 Turbo design gleam in their exclusive bi-colour design. Dynamically styled Sport Design door mirrors and wheel hub covers with coloured Porsche crest add further accents. Contrasting elements in high-gloss black decorate the air inlets and side blades, as well as the trim strips on the side windows and the rear underbody panel. Blending harmoniously with the colour scheme of the Sport Design lower rear apron, the sports exhaust system features black tailpipes. Smoked rear lights round off the individual appearance of the top model. In keeping with the tradition of GTS models, Alcantara trim and contrasting stitching indulge sporty drivers with an especially high level of aesthetic and haptic quality. Alcantara is a familiar material from motor racing that covers the centre panels of the seats as well as the armrests of the centre console and door panelling. Decorative stitching in Rhodium Silver or Garnet Red on the instrument panel, seats and door panels provide for additional highlights. Turbo lettering on the headrests in contrasting colours and illuminated carbon door sill plates announce the performance potential of the 400 hp (Macan Turbo: Combined fuel consumption: 9,2 – 8,9 l/100 km; CO2 emissions: 216 – 208g/km) premium SUV even while it is stationary.

Both packages can be ordered independently of each other but both unite sporty design with exclusivity. Moreover, new exterior paint colours are available for all Macan versions. Decorative stitching in contrasting colours and centre panels of the seats in an alternative colour leave even more scope for individualisation. In addition, the optional Alcantara-trimmed steering wheel supplies extra comfort during the winter period thanks to steering wheel heating and provides excellent grip for a sporty driving style.

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