

Charging at Porsche: many roads lead to electric power

10/12/2024 Greater convenience and shorter travelling times: a Newsroom microsite provides an overview of 'Charging at Porsche'.

Porsche focuses on a trio of drive systems: fully electric cars, efficient plug-in hybrids and emotive combustion engines. In the fully electric segment, the sports car manufacturer has recently launched the Macan as its second all-electric model, alongside the Taycan.

Fittingly, the Volkswagen Group has just started a cross-brand communication campaign to share more details about electromobility. The Enter Electric! campaign aims to provide an in-depth look into the possibilities offered by electric cars. A central component for Porsche is the Charging at Porsche microsite. Here, readers will find information on topics such as charging at home, the Porsche Charging Planner and an overview of all the on-the-go charging options.

A second microsite comprehensively summarises all topics on Electromobility at Porsche.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Consumption data

Taycan 4 Cross Turismo (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 21.4 – 18.7 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

Taycan (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 19.1 – 16.1 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/it_CH/2024/products/porsche-charging-microsite-enter-electric-38127.html

Media Package
https://pmdb.porsche.de/newsroomzips/4313eb90-8413-455e-8b28-701a299ba15c.zip