

Federico Magno joins the management of MHP

23/04/2024 After 24 years at Porsche Consulting, Federico Magno will leave the company at the end of the month to join MHP. During his time with the company, he rose from the role of consultant to the Executive Board. He played a significant role in the strong growth and internationalization of the now fourth-largest management consultancy in Germany.

As of May 1, Magno will join the management at MHP, also a subsidiary of Porsche AG. After two months, he will take over the role of CEO from MHP co-founder Ralf Hofmann, who will then move to the Strategy Advisory Board.

“I am very proud that my colleague Federico Magno was chosen to succeed Ralf Hofmann at MHP. This shows yet again what an outstanding team Porsche Consulting has assembled. This appointment is a confirmation of the good work we have done together for our clients in recent years. The decision also deepens the close partnership we have had with MHP for many years,” says Eberhard Weiblen, CEO of Porsche Consulting. “I wish Federico Magno all the best in his new position and I am already looking forward to working with him in his new role,” says Weiblen.

Federico Magno: “I owe a lot to Porsche Consulting and leave behind not only great colleagues but also many friends. It is all the more gratifying that we will continue to work closely and successfully together with our joint clients on many projects."

Deputy Chairman of the Executive Board of Porsche AG and Chairman of the Shareholder's Committee of Porsche Consulting Lutz Meschke: "I would like to thank Federico Magno for his outstanding work and wish him much success with his new challenge."

Porsche Consulting GmbH is one of the leading management consultancies from Germany. It was founded in 1994 resulting from the successful transformation of Porsche into one of the most profitable and admired sports- and luxury-car companies. Today, their experts support corporations around the world in strategic transformation and performance management. The consultants advise clients in various industries including automotive, life sciences, industrial goods, transportation, financial services, energy, aerospace, construction and consumer goods. They provide excellence in the fields of strategy and organization, brand and sales, development and technology, as well as operations from locations in Germany, Italy, France, China, Brazil, and the US. With heart and soul and a pioneering spirit.

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