



# Porsche Saudi Arabia launches all-new, all-electric Macan and the new Taycan

**28/10/2024** Saudi Arabia | Samaco Motors, the official importer of Porsche in Saudi Arabia, hosted a special event in Riyadh on October 28 to celebrate the launch of its all-new, all-electric Macan and the new updated Taycan in the Kingdom of Saudi Arabia.

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The event attracted Porsche customers, business leaders, media professionals, social media influencers and Porsche enthusiasts, who all enjoyed a first look at the company's latest products.

The event is part of Porsche's strategy to strengthen its presence in the Saudi automotive market and showcase the latest technologies and innovations in the field of electric vehicles.

During the event, the features and specifications of the two new vehicles were demonstrated, and attendees had the opportunity to explore the vehicles and learn more about the leading models in the field of electric vehicles.

The launch of the electric Macan and the updated Taycan is an important step for Porsche to diversify and update its product range towards its strategy to introduce more electrified models.

### **Unmatched Performance & Cutting-Edge Technology**

The new Macan features powertrains delivering up to 470 kW (639 PS), offering top-tier performance on any terrain. With fast charging capabilities of up to 270 kW, the Macan showcases Porsche's commitment to electric mobility. Both the Macan 4 and Macan Turbo provide all-wheel drive, Porsche Traction Management (ePTM), and top-class E-Performance.

The Macan 4 generates up to 408 PS and can accelerate from 0-100 km/h in just 5.2 seconds, with a top speed of 220 km/h.

The Macan Turbo boasts 639 PS, rocketing from 0-100 km/h in just 3.3 seconds, with a top speed of 260 km/h.

The DC charging capability of the Macan is up to 270 kW. Under ideal conditions, the battery can be charged from 10% to 80% in approximately 21 minutes at a compatible fast-charging station, making the Macan an excellent companion for both everyday use and long journeys.

The new all-electric Macan can charge rapidly over a very wide state-of-charge range (SoC range) – with the battery temperature and weather conditions having relatively little impact on the charging time. The battery is preconditioned for an optimal charging experience.

### **A Vision of the Future**

The new all-electric Macan represents Porsche's continued evolution towards sustainability, offering a range of advanced driving technologies, comprehensive assistance systems, and complete digital connectivity. This model is designed for drivers who value exceptional design and personalized customization, with exclusive options available through Porsche's bespoke Exclusive Manufaktur program. With over 800,000 Macans delivered worldwide since 2014, the new all-electric Macan marks the next milestone in Porsche's journey toward a more sustainable future.

### **Overfeel. The new Taycan.**

Porsche has comprehensively improved the Taycan model range, significantly improving the overall system performance of the car. This is not only reflected in every model of the Taycan range, but even more in the new GT offer.

The Taycan Turbo GT with Weissach Package accelerates from 0 to 100 km/h in just 2.2 seconds. This makes it two tenths of a second faster than the Taycan Turbo S. The difference in acceleration from rest to 200 km/h is even more pronounced: the Taycan Turbo GT with Weissach Package needs 6.4 seconds. Its top speed is 305 km/h.

Thanks to additional aerodynamic measures and lightweight construction, the model is even more performance-oriented. This makes the new Taycan now also the most powerful production car Porsche has ever built. With its outstanding track capabilities, it has set lap records on international racetracks and further raised the benchmark in terms of driving dynamics.

## In The Media

[Click here](#) for coverage from Al Tijara Magazine and Alam Arrajol.

# MEDIA ENQUIRIES



### Chris Jordan

Head of Public Relations Porsche Middle East & Africa  
+971 4 356 9911  
[cjordan@porsche-me.ae](mailto:cjordan@porsche-me.ae)



### Mahvesh Sayed

PR Specialist Porsche Middle East & Africa  
+971 4 356 9911  
[mahvesh.sayed@porsche-me.ae](mailto:mahvesh.sayed@porsche-me.ae)

## Consumption data

**Taycan Turbo S** (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen, [www.dat.de](http://www.dat.de)).

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