

Plug into Siberia

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25/02/2015 12 journalists, 2 Porsche hybrid cars – and temperatures as low as minus 25 degrees Celsius: That is the PLUG INTO SIBERIA. Now the first group has left Irkutsk. They have a total of 7,000 kilometres in front of them.

Admittedly, this tour is not intended for those who feel the cold easily. The average temperatures in Siberia during the coming weeks will hover at around minus 20 degrees. This is permafrost country and the landscape is covered in snow.

From Irkutsk to Ekaterinburg

Twelve journalists from print, online and TV accepted Porsche's call to adventure and will travel from Irkutsk near Lake Baikal, the largest freshwater reservoir in the world, to Ekaterinburg in the Ural Mountains on board the Cayenne S E-Hybrid and the Panamera S E-Hybrid.

The twelve day route will take them to Novosibirsk, Tobolsk and UNESCO world heritage sites such as the Stolby Nature Sanctuary. But of course there will also be plenty of driving pleasure. After all, the participants are supposed to discover how the plug-in hybrid cars from Porsche handle in ice and snow. And there will be plenty of that along their way.

For pictures of the first stages, have a look at our gallery **(left column)**. For the journey in retrospect, have a look at this video.

Link Collection

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