



## The all-new Porsche Panamera: choose boldly

24/04/2024 Bahrain | Porsche Centre Bahrain proudly announces the highly anticipated launch of the all-new Porsche Panamera, a masterpiece of automotive engineering and luxury.

**Bahrain** | Porsche Centre Bahrain proudly announces the highly anticipated launch of the all-new Porsche Panamera, a masterpiece of automotive engineering and luxury. The exclusive unveiling event took place on the 24th of April 2024, marking a milestone in the evolution of the renowned Panamera series.

The Porsche Panamera has long been revered as a symbol of automotive excellence, combining unparalleled performance, cutting-edge technology, and timeless design. With the arrival of the all-new Panamera, Porsche enthusiasts and luxury car aficionados in Bahrain can experience a new standard of driving pleasure.

Designed with meticulous attention to detail, the new Panamera features a sleek and aerodynamic exterior that embodies elegance and sportiness in perfect harmony. The carefully sculpted lines and

dynamic proportions create an unmistakable presence on the road, commanding attention with every curve.

Underneath its captivating exterior, the Panamera houses a range of powerful engines that deliver unrivaled performance. Whether it's the thrilling acceleration of the V8-powered Panamera Turbo or the efficiency of the hybrid models, each variant offers a driving experience that is second to none. The advanced chassis and suspension systems ensure exceptional handling and agility, allowing drivers to unleash the full potential of the Panamera on both city streets and winding country roads.

Inside the cabin, Porsche has crafted a luxurious and technologically advanced environment. The interior is a testament to craftsmanship, featuring premium materials and meticulous attention to detail. From the ergonomically designed seats to the intuitive control interfaces, every element has been carefully considered to provide the utmost comfort and convenience.

Equipped with the latest Porsche Advanced Cockpit technology, the Panamera offers seamless connectivity and an array of innovative features. The high-resolution displays, touch-sensitive surfaces, and voice-controlled assistants ensure that drivers stay connected and informed while keeping their focus on the road.

"At Porsche Centre Bahrain, we are thrilled to introduce the all-new Panamera to our discerning customers," said Mr. Tim Price, General Manager of Porsche Centre Bahrain. "The Panamera has always been a symbol of Porsche's commitment to performance, luxury, and innovation, and the latest iteration takes these qualities to new heights. We believe that the all-new Panamera will captivate the hearts of driving enthusiasts in Bahrain and provide an unparalleled driving experience."

To celebrate the launch of the new Panamera, Porsche Centre Bahrain is inviting customers to visit the showroom for an exclusive viewing and test drive experience. The dedicated sales team will be on hand to provide personalized assistance and guide customers through the exciting range of customization options available.

## In The Media

[Click here](#) for coverage from Gulf Insider and Bahrain This Month.

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**Consumption data**

**Taycan Turbo S** (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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