

More comfort, smarter assistance and enhanced entertainment for the Porsche Macan

28/08/2025 Porsche is equipping the all-electric Macan with new assistance systems and digital features for the new model year. The focus is on increased convenience when parking, charging and towing, new entertainment functions and even smarter operation via app or voice input.

With the upcoming model year change, Porsche is expanding the range of intelligent driver assistance systems and digital functions offered in the all-electric Macan. The main focus has been on innovations that take the user experience for the driver and passengers to a new level. The Surround View assistance system including Active Parking Support, for example, has been further developed and is optionally available with new functions such as Trained Parking and Reversing Assist. In addition to this is the Porsche Digital Key, which can be used on iPhone, Apple Watch, and compatible Android™ devices, and the expanded App Center with new entertainment possibilities. The Porsche Charging Planner has also been enhanced, enabling charging stations and providers to be prioritised or avoided in a more targeted manner. And finally, practicality has been further enhanced through an increase in

maximum towing capacity.

Next-generation parking convenience

The all-electric Macan is optionally equipped with the Surround View assistance system including Active Parking Support. Four high-resolution cameras provide a 360-degree view of the car's surroundings, as well as a cross-traffic view for added convenience and a more expansive view when manoeuvring. The Active Parking Assistance system detects suitable parking spaces and automatically takes over the steering as well as forwards and backwards movements when parking in parallel or perpendicular parking spaces. With the model year change, the parking assistance system will be expanded to include several functions that offer added convenience, especially in narrow or awkward spaces.

Transparent bonnet: the new Transparent bonnet function uses the front and exterior mirror cameras to provide a virtual view of the area in front of the vehicle via the central display. This enables the driver to see obstacles that are below their line of sight, making manoeuvring much easier, especially on challenging terrain.

Trained Parking: the Trained Parking feature can learn individual parking routines and perform them automatically. After a one-time manual operation, the vehicle recognises a familiar environment – for example, a customer's garage or parking space at work – and offers to take over the parking manoeuvre. The driver remains in control at all times. Up to five different parking routines can be saved.

Reversing Assist: the range of features is supplemented by Reversing Assist, which enables the car to automatically reverse along a route it has previously driven forwards – ideal for narrow access roads or winding parking garages. The system remembers routes of up to 50 metres in length and offers safe, automated reversing, with the driver needing only to monitor the manoeuvre.

Smart phones and smart watches as a car key

With Comfort Access, users will also have access to the Porsche Digital Key, which includes car keys in Apple Wallet or a native wallet app on Android. This allows drivers to automatically unlock or lock, and start their vehicle by leaving their iPhone, Apple Watch, or compatible Android device in their pocket or by simply holding their devices near a reader – leveraging Near Field Communication (NFC), Bluetooth Low Energy (BLE), and Ultra-Wideband (UWB) to power the seamless experience. Users can still use their car key in Apple Wallet or a native wallet app on Android to access and start their vehicle, even if the smartphone needs to be charged.[1]

Customers will also have the ability to share car keys in Apple Wallet or a native wallet app on Android through Apple Mail, Messages, WhatsApp, and more, with up to seven other users, and vehicle owners can also decide whether these shared users are able to simply gain access to their vehicle or

additionally have the ability to drive it. The Porsche Digital Key also offers the convenient function of opening the trunk. Additionally, via the My Porsche App, luggage compartments and the frunk can be controlled. These features require the Porsche Connect package.

In-car gaming: the Macan becomes a mobile game console

The App Center turns the Porsche Macan into an entertainment hub – both when stationary, for example during charging breaks, and while driving. Whether it's music streaming, podcasts, gaming or movies, users gain access to an ever-growing selection of third-party apps that can be seamlessly integrated into the Porsche ecosystem.

With the model year update, games from providers Gameloft and Obscure Interactive are now offered via the Porsche App Center and can be controlled via touchscreen or Bluetooth controller. AirConsole brings a wide variety of family games and gaming classics that can be easily controlled via smartphone. Driver, front passenger and rear passengers can play individually or together. The optional passenger display allows apps to be used simultaneously, even while driving, without distracting the driver. In combination with a Bluetooth headset, an undisturbed listening experience is possible.

Voice Pilot: enhanced interaction through artificial intelligence

The Voice Pilot voice control feature is smarter than ever thanks to the integration of artificial intelligence[2]. In the background, the Voice Pilot utilises various language models, as is known from well-known AI assistants. It now understands complex, interrelated questions and recognises what a statement is referring to. An integrated on-board manual answers questions about vehicle use – without typing, simply by voice command. The enhanced Voice Pilot makes the Porsche Macan a real conversation partner.

Market launch by the end of the year

Alongside the new digital and assistance features, Porsche is also expanding the range of individualisation possibilities for the all-electric Macan. These include new personalisation options for the door sill guards and LED door courtesy lights. The Porsche Charging Planner has also been optimised, and customers can now prioritise or specifically exclude individual charging stations and providers when planning their journey.

The practicality of the all-electric Macan has also been enhanced. Maximum towing capacity has increased for all all-wheel-drive models by 500 kilograms to 2,500 kilograms. Depending on the market, this increase can also be retroactively enabled for vehicles that have already been delivered to customers.

The updated model will be introduced by the end of the year. In Germany, the changeover for the first models will start in autumn.

[1] The duration of use of the Porsche Digital Key when the device needs a charge depends on the phone manufacturer and model. [2] For AI support, an update for the Voice Pilot feature must be downloaded from the App Center. Android is a trademark of Google LLC.

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