

Porsche Driving Experience launches in Malaysia

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23/05/2017 Porsche Asia Pacific has commenced the highly anticipated Porsche Driving Experience in Sepang, a unique programme catered for drivers who want to take their skills to the next level, step-by-step.

Held at the critically acclaimed Sepang International Circuit, a motorsport F1 track situated conveniently near Kuala Lumpur International Airport, it is the ideal location for Porsche's programme both for customers and also enthusiasts. Sepang, Malaysia was chosen for its well-known status as the hub for motor racing activities in the region, as well as the proximity to Kuala Lumpur city for recreational activities. The track itself is 5.543 kilometres long and is famous for its sweeping corners and wide straights.

Consisting of seven different and unique courses, Warm-up, Precision, Performance, Master, Race

Track Experience, Porsche World Roadshow and Co-pilot, the main objective is to familiarise drivers how to control the dynamics of the car in different driving situations and with varying involvement of the vehicle's electronic aid systems. Working in small groups ensures individual attention and rapid progress in learning; there is also the possibility to progress towards race driver level training. In addition to the training content, every programme ensures that the fun side of driving is not forgotten.

The Porsche Driving Experience features the full range of Porsche models, from the 718 series to the 911, Macan, Cayenne and the recently launched Panamera. Some top-end models are also available, including the 911 Turbo S, Cayenne Turbo S and Panamera Turbo.

Martin Limpert, Managing Director of Porsche Asia Pacific, said, "This is a milestone which we at Porsche Asia Pacific have always envisioned for the region, and I am thrilled that it is finally coming to fruition. There are numerous Porsche enthusiasts in the Asia Pacific region, both owners and fans alike, who have asked for a way to experience the full potential of our cars without the need to travel to faraway places. They would now have easy and convenient access to drive some of the best sports cars in the world in one of the best race tracks in Asia with the guidance of our Porsche certified instructors. I warmly invite anybody interested to register straightaway, as there are limited slots available for this highly requested programme."

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