

Porsche Egypt reveals one-of-a-kind Taycan art project with Kairo Lumumba and Sight.cai

24/10/2024 Egypt | Porsche Center Egypt proudly unveils a unique collaboration with Egyptian artist Kairo Lumumba and pioneering streetwear brand Sight.cai, transforming the all-electric Taycan into a bold canvas that embodies innovation and creative design.

Egypt| Porsche Center Egypt proudly unveils a unique collaboration with Egyptian artist Kairo Lumumba and pioneering streetwear brand Sight.cai, transforming the all-electric Taycan into a bold canvas that embodies innovation and creative design. This project merges art, fashion, and automotive engineering, pushing the boundaries of how performance and aesthetics come together in modern design.

With his bold, expressive style, Kairo Lumumba reinterprets the Taycan as a dynamic visual story of speed and energy. His art, applied directly to the vehicle's exterior, accentuates the Taycan's contours, bringing its design to life in captivating new ways. Wearing Sight.cai's latest collection, including the iconic "Evil SIGHT" T-shirt, Kairo adds another layer to the collaboration, highlighting the seamless

alignment of contemporary fashion with high-performance automotive design. This project is a powerful statement of artistic and technological synergy."

In The Media

MEDIA ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

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