



Porsche Centre Kuwait hosts thrilling test drive event at Kuwait Motor Town

31/01/2025 Kuwait | Porsche Centre Kuwait, Behbehani Motors Company, hosted an adrenaline-fueled two-day test drive event at Kuwait Motor Town from January 30 to 31, 2025.

Kuwait | Porsche Centre Kuwait, Behbehani Motors Company, hosted an adrenaline-fueled two-day test drive event at Kuwait Motor Town from January 30 to 31, 2025. The event brought together automotive enthusiasts, Porsche customers, and leading local organizations to showcase Porsche's unique blend of traditional performance and cutting-edge electric innovation.

Attendees had the opportunity to experience iconic models such as the new Taycan and the all-electric Macan. These displays underscored Porsche's leadership in the electric vehicle segment while celebrating its heritage in high-performance automotive excellence.

A key highlight was the comparative test drive session featuring both battery electric (BEV) and internal

combustion engine (ICE) vehicles.

Participants enjoyed the chance to drive the Taycan, Panamera, and both versions of the Macan on the challenging South Circuit, guided by certified instructors, to experience firsthand the distinct performance and driving dynamics of each technology.

The event also aimed to educate customers on the future of mobility by highlighting the performance differences, environmental benefits, and unique driving experiences offered by each powertrain. This initiative reinforced Porsche's global commitment to sustainability and innovation.

Beyond the driving experiences, guests explored Porsche's lifestyle offerings at the Porsche Lifestyle Store, which featured sophisticated merchandise blending luxury with automotive excellence.

The vibrant presence of Porsche Club Kuwait further enriched the event through engaging activities, competitions, and gourmet catering, creating a festive atmosphere that celebrated community and shared passion for the brand.

Overall, the event was a resounding success, affirming Porsche Centre Kuwait's unwavering commitment to delivering exceptional experiences and setting new standards in luxury, performance, and innovation in the automotive sector.

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