

Strong partners for the three works Porsche 963 at the Le Mans 24 Hours

13/06/2025 Porsche Penske Motorsport tackles the 24 Hours of Le Mans backed by strong partners. As was the case in the previous two years, the works team is also entering a third Porsche 963 in the fourth round of the FIA World Endurance Championship (WEC). Felipe Nasr from Brazil and Briton Nick Tandy will share this car with reigning Formula E World Champion Pascal Wehrlein.

Porsche is targeting its 20th overall Le Mans victory. As the sporting chances for the Porsche Penske Motorsport works team grow, so too does the visibility of the sponsors and partners. They are represented by their brand emblem on the hybrid prototypes from Weissach.

Like at the other WEC races, the No. 5 Porsche 963 will be piloted by Michael Christensen from Denmark and Frenchman Julien Andlauer. At Le Mans, they will be joined Mathieu Jaminet from France. The No. 6 sister car will shared by Laurens Vanthoor from Belgium and Frenchman Kévin Estre, with Matt Campbell from Australia completing the trio.

"We've built a strong portfolio of partners to support our motorsport campaign with the Porsche 963 and are delighted with the fantastic and fruitful collaborations," emphasises Thomas Laudenbach, Vice President Porsche Motorsport. "The 24 Hours of Le Mans will be a spectacular event with impressive cars from 13 manufacturers contesting the Hypercar and LMGT3 classes. We expect a fierce and exciting battle among the frontrunners. That makes it all the more important for us to maximise our chances of securing our 20th overall victory by fielding a third Porsche 963."

Ansys: Official technology partner

As a leading provider of engineering simulations, Ansys closes the gap between the design phase and the finished product. For more than 50 years, the company's software has enabled innovators across many industries to push boundaries using the predictive power of simulation. Its diverse field of applications ranges from sustainable logistics to advanced semiconductor technology as well as satellite systems and life-saving medical technology.

Penske Automotive Group: Official partner

The Penske Automotive Group (PAG) is a diversified international transportation service provider and one of the world's premier automotive retailers of passenger cars and commercial vehicles with dealerships in the United States, Germany, the United Kingdom, Italy and Japan. PAG is one of the largest retailers of commercial trucks in North America for the Freightliner brand. The group also distributes and sells diesel and gas engines, power systems and related parts and services, primarily in Australia and New Zealand. PAG employs about 27,000 people worldwide and is listed in the Fortune 500, Russell 1000, and Russell 3000 indexes. Fortune Magazine ranks Penske Automotive Group as one of the World's Most Admired Companies.

Michelin: Official partner

Headquartered in Clermont-Ferrand, France, the Michelin Group employs 129,800 people worldwide and has sales organisations in over 175 countries. Thanks to its expertise in polymer composites, the company has been a pioneer in materials science for over 130 years. Michelin innovates to produce high-quality tyres and key components in demanding industries such as mobility, construction, aerospace, low-carbon energy and healthcare. Based on data and artificial intelligence, Michelin offers solutions for professional fleet management, route and travel planning and distributes road maps, hotel, restaurant and travel guides.

Mobil 1: Official lubricant partner

Mobil 1 engine oil is the world's first fully synthetic engine oil. Thanks to advanced technology, the

high-performance products meet strict industry standards and provide mechanical components with exceptional protection even under extreme conditions such as motor racing. Since 1974, motorsport has served as the ultimate testing ground for the Mobil 1 brand to develop innovative technologies and products for customers on roads across the globe. Mobil 1 oils optimise engine performance, efficiency and service life. For more than 25 years, Porsche Motorsport teams have relied on Mobil 1 lubricants in the world's most demanding racing series. Porsche Penske Motorsport puts its trust in the unique formulation of engine and transmission oils for the Porsche 963 in the World Endurance Championship and the North American IMSA series. Today, Mobil 1 is one of the world's best-known producers of synthetic lubricants and celebrated its 50th anniversary in 2024.

TAG Heuer: Official timing partner

TAG Heuer and Porsche share a long-standing partnership focussing on innovation and motorsport. Founded by Edouard Heuer in 1860 in the Jura Mountains of Switzerland, the luxury watch brand is part of LVMH Moët Hennessy Louis Vuitton SE, the world's leading luxury group. TAG Heuer's headquarters are located in La Chaux-de-Fonds, Switzerland. The company employs more than 1,500 people and operates in 139 countries. The comprehensive and long-standing collaboration between TAG Heuer and Porsche ranges from sporting competitions to product development. The special edition TAG Heuer Carrera Porsche Chronograph is the first watch produced jointly by the two brands.

NetApp: Exclusive intelligent data infrastructure partner

Porsche Motorsport and NetApp continue to expand their exclusive partnership in the field of intelligent data infrastructure. In addition to the ongoing support of the TAG Heuer Porsche Formula E Team, the collaboration now also includes the FIA World Endurance Championship (WEC) including the 24 Hours of Le Mans and the IMSA WeatherTech Sportscar Championship.

NetApp's cutting-edge technology ensures real-time access to key data and data-driven simulations to improve the team's performance and strategic planning at the racetrack.

PUMA: New official clothing partner

The multinational sports lifestyle brand PUMA has been the exclusive partner of the Porsche Motorsport team for fire-resistant clothing, shoes and luggage for several years. The racing overalls worn by the Porsche factory drivers and the overalls of the pit crews meet the highest protection standards and offer maximum safety. Starting this season, the ongoing partnerships have been expanded to include the supply of specially developed clothing for the entire team – on and off the track. The new collection combines innovative materials with functional design and the highest quality standards – values that both companies share.

Loctite: Official adhesive partner

Loctite is a global leader in high-performance adhesives and sealants. For decades the company has stood for innovation, precision and technical excellence. As part of the Henkel Group, Loctite offers solutions that are used in a wide range of high-tech industries – from mechanical engineering to motorsport. The collaboration between Loctite and Porsche Motorsport began in 2022 as a technology partner of the TAG Heuer Porsche Formula E Team in the ABB FIA Formula E World Championship. Last year, it led to Pascal Wehrlein's world championship title. Now, Loctite is extending its commitment to the FIA World Endurance Championship (WEC) and will compete in the 24 Hours of Le Mans as the official adhesive partner of Porsche Penske Motorsport. With its high-performance adhesive solutions, the brand is making a significant contribution to the structural integrity and reliability of the Porsche LMDh prototypes.

Multimatic: Official technology partner

As a privately held company with global operations, Multimatic supplies engineered components, systems and services to the automotive industry. Its core competencies include the engineering and manufacturing of complex mechanical components and chassis systems as well as body panels and structures through to the design and development of lightweight composite systems for the automotive sector. The specialist's range of services also encompasses the design, development and limited production of niche vehicle designs. Since 1992, Multimatic has used motorsport as a high-speed laboratory for innovative engineering, creative thinking and quick troubleshooting. The company has its headquarters in Toronto, Canada. Multimatic also has engineering offices and plants in North America, Europe and Asia. Factory and customer sports programmes are managed by the company from North America and the UK.

Snap-On: Official technical supplier

Snap-On is a world leader in developing, manufacturing and marketing tools, workshop equipment and diagnostics as well as repair manuals and system solutions for professional users, particularly in the automotive and aerospace industries, the military, renewable energy generation and manufacturing. Founded in 1920, the company sells its products and services through a global franchising network as well as dealer and direct sales channels under a variety of well-known brand names. Snap-On is a publicly traded company listed on the S&P 500 stock index. The company is headquartered in Kenosha, Wisconsin.

MEDIA ENQUIRIES



Holger Eckhardt

Spokesperson Motorsports LMDh, GT, Customer Racing
+49 (0) 170 / 911 4982
holger.eckhardt@porsche.de

Link Collection

Link to this article
https://newsroom.porsche.com/en/2025/motorsports/porsche-fia-wec-race-4-le-mans-strong-partners-39758.html

Media Package
https://pmdb.porsche.de/newsroomzips/38200b07-f473-403a-a8e5-c462c439ee0a.zip