Porsche Centre Bahrain hosts Driven by Balance women's wellness experience

11/05/2026 Porsche Centre Bahrain, in collaboration with Kismet by Milka and Purpose Fitness Studio, successfully hosted Driven by Balance, a premium women-only wellness experience designed to celebrate modern femininity through movement, connection, and performance.

Bahrain |Held at the Porsche studio at the Moda mall, the event welcomed more than 50 women from across Bahrain's wellness, entrepreneurial, and creative communities for a morning centered around intentional living and meaningful connection.

Driven by Balance reflects Porsche Centre Bahrain's wider vision of supporting and engaging communities through experiences that go beyond automotive excellence, creating platforms that inspire connection, empowerment, and lifestyle-driven conversations.

The experience began with guided Pilates sessions led by Purpose Fitness Studio, encouraging guests

to reconnect with strength, alignment, and presence. Following the sessions, attendees gathered over matcha and curated bites in a relaxed social setting, fostering conversation and community among like-minded women. Guests were then invited to experience Porsche performance firsthand through curated drive experiences across Manama in the latest Porsche range, including the Macan, Taycan, Cayenne, and 718 Boxster models.

“Driven by Balance was created to redefine what a luxury automotive experience can look and feel like for women today,” said Semreen Ahmed, Marketing & PR Manager at Porsche Centre Bahrain.

“At Porsche, performance has always been at the heart of what we do, but we also believe true performance comes from balance, wellbeing, and meaningful human connection. Through this initiative with our partners, we wanted to create a space where women could feel empowered, inspired, and genuinely connected both to the brand and to each other.”

Porsche Centre Bahrain also highlighted the importance of creating experiences that resonate with evolving lifestyles and communities in the Kingdom, particularly through initiatives that support wellness, empowerment, and authentic engagement. The event generated strong engagement across social media platforms, with attendees and partners sharing editorial-style content that captured the essence of movement, modern luxury, and community. The collaboration brought together brands united by a shared philosophy: that power is not only defined by speed and ambition, but also by balance, clarity, and intentionality.

In the media

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