

Three days of music, art and culture: Porsche Scopes comes to Stockholm

30/05/2023 With more than 65 artists and pioneers from the fields of music, design, art, tech and social issues, Stockholm's creative scene put its impressive diversity on display at the Porsche Scopes festival.

Over 35 performances, fashion shows, workshops and panel talks were in the mix with more than ten permanent installations, curated at the end of May in a 5,000-square-metre space in the Värmeverket, a former heating plant in Stockholm.

"Stockholm vibrates with creative talent and we are incredibly proud that we could bring Scopes to Scandinavia's capital this year. All over the world, and in a place like Stockholm in particular, young creators are central to shaping our collective foundation for the future." says Ragnar Schulte, Head of experiential marketing at Porsche AG.

Attractions included the art car installation by Fabian Bergmark Näsman: a Taycan with spines growing out of its body that stands in the middle of a pond covered in moss and grasses while shrouded in fog. Thorns, spines and horns are among the trademarks of the young Swedish artist. The mystique of this place and of the other installations and performances permeated each day of the festival.

Arvida Byström is a Swedish artist and musician who is fascinated by the interaction between people and technology. 'Siren Eyes', a music project that she published just before the festival, was performed for the first time at Porsche Scopes. Together with composer Fredrik Gran, Arvida taught industrial robots how to play the cello and even formed her own band with them.

The Porsche Scopes festival also featured a number of panel talks and workshops on the topics of sustainability in the textile industry, the influence of artificial intelligence on culture, and exclusivity in the art world. Among the participants was Felix von Bahder, one of the founders of sustainable fashion label Deadwood Studios, which collaborated with the Porsche trim shop in Stuttgart especially for Scopes.

Based on the format's inclusive concept and to give as many young people as possible cultural access, entry to all three days of the festival was once again free of charge in Stockholm. Porsche has thus been supporting the art and creative scene worldwide for a number of years, offering young artists and pioneers a platform for making their dreams come true.

About Porsche Scopes

With Porsche Scopes the sports car manufacturer has established a festival format for young, urbane target groups in metropolises all over the world. Porsche Scopes stands for the pioneering spirit, innovative design, and the bringing together of a creative community. The orientation of the festival in the respective metropolis depends on the characteristic traits of the people who design its content. The concept was created in 2018 in Berlin, and festivals followed in Berlin, Amsterdam, Tokyo, Warsaw and lastly Tel Aviv, along with a digital edition in 2020 in Southeast Asia. Further information can be found on Instagram and on the official homepage.

MEDIA ENQUIRIES



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Consumption data

Taycan with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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