

The 2022 Cayenne Platinum Edition models: Driving in Style

16/01/2022 Extensive standard features and exclusive accents heighten the comfort and daily usability of the SUV

Atlanta, Georgia. Porsche is expanding the Cayenne model range with the introduction of the Platinum Edition models, which are characterized by exclusive design elements painted in Satin Platinum and an added level of standard equipment. The outcome is an even more stylish appearance and an attractive value proposition. The Platinum Edition will be available for Cayenne, Cayenne E-Hybrid and Cayenne S models as well as the respective Coupe derivatives.

The luxurious and stylish appearance of the Cayenne Platinum Edition is emphasized by many model specific design details painted in Satin Platinum, such as intakes in the front fascia, the rear Porsche logotype integrated into the LED taillight, and the model designation. The standard 21-inch RS Spyder Design wheels in Satin Platinum are exclusively available on the Platinum Edition Cayenne models. Standard sport tailpipes in black and window trim in high-gloss black underscore the sporty and elegant look of the special models. The Cayenne Platinum Editions can be ordered in solid white or black, as well

as in select metallic tones – Jet Black, Carrara White, Mahogany, Moonlight Blue – or in Chalk, a special color.

The interior of the Cayenne Platinum Edition variants sets itself apart with seat belts in Chalk, door sill guards in brushed aluminum that include a "Platinum Edition" model designation, and an interior package in textured aluminum.

Additional standard equipment makes the Cayenne Platinum Edition models a compelling value proposition. LED headlights with Porsche Dynamic Light System, a Panoramic Roof, Bose® Surround Sound system, ambient lighting, 8-way adjustable sport seats, and Porsche crests on the front and rear headrests are all fitted as standard. Additionally, Porsche Manufaktur offers an extensive array of customization options for both the interior and exterior of the Cayenne Platinum Edition models.

The Cayenne Platinum Edition models are available to order now and are expected to arrive at U.S. dealers in Summer 2022 with pricing starting at $79,000 for the standard Cayenne Platinum Edition.

Model	**MSRP**
Cayenne Platinum Edition	$79,000
Cayenne Coupe Platinum Edition	$83,300
Cayenne S Platinum Edition	$93,400
Cayenne S Coupe Platinum Edition	$95,600
Cayenne E-Hybrid Platinum Edition	$92,700
Cayenne E-Hybrid Coupe Platinum Edition	$93,800

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