


# Largest Porsche Centre in India opens in Hyderabad

**18/06/2026** Porsche India has inaugurated Porsche Centre Hyderabad, the brand's largest Porsche Centre in India, strengthening its presence in one of the country's fastest-growing business and technology hubs.

**India** |Porsche India, in partnership with EVM Premium Cars, officially opened a new facility in Hyderabad in June 2026, introducing the brand's second point of sales in the city and reinforcing its long-term commitment to a key growth market.

Spanning approximately 2,800 square metres, Porsche Centre Hyderabad is the largest Porsche facility in India by scale, and includes sales, service and spare parts all in one site.

Porsche Centre Hyderabad represents India's third combined sales, service and spare parts facility nationwide, joining Bengaluru and Chennai. It expands the brand's national footprint to a total of 14 sales touchpoints and 10 service touchpoints.

Strategically located close to Hyderabad's primary business districts, the new centre has been designed as a combined sales and service destination, aligning with the city's rapidly evolving business, technology and entrepreneurial ecosystem.

The new facility features the 'Destination Porsche' showroom design concept, offering a more lifestyle-led environment for customers and brand enthusiasts to engage with Porsche beyond the traditional retail setting.

"Hyderabad is a city defined by ambition, entrepreneurship and a rapidly evolving luxury mindset," said Ashutosh Dixit, Head of Porsche India.

"With the inauguration of Porsche Centre Hyderabad, we are strengthening our presence in a key growth market with a facility that brings together the complete Porsche experience under one roof.

"From an immersive retail environment to advanced service capabilities, Porsche Centre Hyderabad reflects our long-term commitment to customers who value performance, engineering integrity and an ownership journey that goes far beyond the moment of purchase."

The opening also marks a continued partnership with EVM Premium Cars, which has been associated with Porsche in India since 2013, highlighting a shared focus on delivering luxury customer experiences and consistent retail and aftersales standards.

"Our association with Porsche spans more than a decade, and the inauguration of Porsche Centre Hyderabad marks an important milestone in that partnership," said Sabu Johhny, Dealer Principal, Porsche Centre Hyderabad, EVM Premium Cars.

"This facility has been envisioned as a destination for customers in the region, combining a world-class showroom experience with a strong aftersales backbone and highly trained technical expertise. We look forward to serving the Porsche community in Hyderabad with the same focus on excellence, trust and long-term relationships that the brand represents globally."

With the addition of Porsche Centre Hyderabad, Porsche India has expanded its national presence and strengthened its network in key metropolitan markets, ensuring customers have access to a comprehensive ownership experience that spans sales, service and long-term brand engagement.

## In The Media

Press coverage from The Economic Times and Autocar.

# MEDIA ENQUIRIES



**Chris Jordan**

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae



**Mahvesh Sayed**

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
PR@porsche-me.ae

## Image Sublines

Path: Largest Porsche Centre in India opens in Hyderabad/Images/img_1.jpg
Title: Dr. Christiane-Zorn, Vice President Region Overseas and Emerging Markets at Porsche AG, Porsche Centre Hyderabad, India, 2026, Porsche Middle East
Subline: Dr. Christiane Zorn, Vice President Region Overseas and Emerging Markets at Porsche AG at the opening of Porsche Centre Hyderabad

## Link Collection

Link to this article
https://newsroom.porsche.com/en_AE/2026/company/porsche-centre-hyderabad-india-inaugurated-42653.html

Media Package
https://pmdb.porsche.de/newsroomzips/3633205f-1184-42f5-87ca-242af7e630b6.zip