

Go wild in the Porsche Cayenne Adventure edition

04/12/2024 Owners of first-generation Porsche Cayenne SUVs can now venture even further thanks to a special collection of genuine accessories from Porsche Classic and Porsche Tequipment.

Adventure range of accessories

Just over two decades after its release, Porsche is now offering owners of the first-generation Cayenne SUV series (model code E1) a collection of accessories that enhance the vehicle's already impressive off-road capabilities, making it ideal for Australian owners who love adventure and long-distance touring.

When fitted, this collection of Porsche genuine accessories from Porsche Tequipment and Porsche Classic convert the Cayenne E1 into an 'Adventure' edition.

This package comprises the following equipment:

Porsche Roof Tent: The ideal hotel room for adventure-loving Cayenne owners, the all-season Porsche Roof Tent features two side windows, a roof window and a hardcase enclosure. The Porsche Roof Tent was developed at the Porsche Weissach Development Centre and was co-designed by Studio F.A. Porsche in Zell am See. It is available in either Black/Dark Grey or Black/Light Grey. More information here.

Porsche roof rack and rails: This roof transport system enables a number of genuine accessories to be fitted, including the Porsche Roof Tent.

Off-road wheels: These 18-inch wheels (8J x 18 ET 57) offer rugged performance in a stylish design with dimensions to suit a variety of appropriate current-day all-terrain tyre choices.

Stainless steel front skid plate: Helps protect the front of the Cayenne in the harshest of driving conditions.

Engine guard: Provides physical protection to the underside of the engine during heavy off-road driving.

Porsche Classic Communication Management Plus (PCCM): Adds state-of-the-art infotainment technology to the Cayenne E1. This modern unit, which has been tailored to the vehicle's instrument panel design, offers a seven-inch touchscreen display with DAB+ digital radio, Apple CarPlay and Android Auto, and an integrated USB interface. It is available for the first-generation Cayenne (up to an including model-year 2008). Navigation software for Australia and New Zealand is also available for PCCM Plus. More information here.

'Adventure' decal set: Adds a striking visual finish to the first-generation Cayenne's exterior styling. More information here.

The Adventure edition accessories package for the Porsche Cayenne E1 is now available at all official Porsche Centres throughout Australia.

Contact your nearest official Porsche Centre for more information.

Resetting the SUV segment

The launch of the first Cayenne in 2002 did more than introduce Porsche performance to the sports utility vehicle (SUV) category. It redefined the segment and reset records, with the 331 kW (450 PS*) Cayenne Turbo quickly earning the title of fastest series-production SUV at the time.

Equipped with Porsche cornering dynamics, the first-generation Cayenne exceeded the expectations of Porsche customers and drivers.

But the first Cayenne model series offered more than sports car performance and long-distance

comfort. Thanks to its comprehensive design and engineering program, the popular Cayenne delivered serious off-road capabilities.

A newly developed Porsche Traction Management (PTM) system with multi-plate clutch directed drive between the front and rear wheels to any proportion. A dynamic centre differential lock, a low-range transfer case, and the availability of air suspension delivered traction on the toughest terrain.

And thanks to the clever interaction of onboard systems such as Porsche Stability Management (PSM), ABS braking and ABD (Automatic Brake Differential), the Cayenne offered a wide performance band width, giving it the characteristics of a sports car as well as an off-roader.

Info

* PS (Pferdestärke, German for horsepower) is the standard unit used in the European Union to measure the power output of a motor in 'metric horsepower'

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