

2023 Porsche 911 Carrera GTS Cabriolet America Edition Announced

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12/06/2022 Special edition marks the 70th anniversary of 356 America Roadster

Porsche will offer a special, market-specific sports car with the "America" moniker. The new 2023 Porsche 911 Carrera GTS Cabriolet America will reach showrooms in late 2022 as part of the 2023 model year. A very limited number will be created, making this one of the rarest Type-992 models.

Its arrival marks the continuance of a tradition that began in 1952: offering an open-top, enthusiast-focused sports car made specifically for the North American market. The new model – revealed during the 2022 Porsche Parade in Poconos, PA – is based on the 911 Carrera GTS Cabriolet, and features the

same high-performance chassis and powertrain as that model. Emphasizing its focus on driving pleasure, it is exclusively available with a seven-speed manual transmission and rear-wheel drive.

"The brand celebrates its heritage with this exclusive 911 model that brings us back to roots of the legendary 356 America Roadster from 70 years ago," said Marc Ouayoun, President and CEO Porsche Cars Canada, Ltd. "We are delighted to be able to also extend the offer to our Canadian clientele, even if in very limited numbers."

A high-performance sports car for open-top driving enthusiasts

The new 911 Carrera GTS Cabriolet America uses a twin-turbocharged 3.0-liter boxer six-cylinder engine to generate 473 hp and 420 lb.-ft. of torque. Porsche Active Suspension Management (PASM) Sport is standard equipment, and lowers the ride height by 10 mm while adding helper springs to the rear axle. Sport Exhaust and the Sport Chrono Package are also both standard equipment. Rear axle steering and Porsche Ceramic Composite Brakes (PCCB) are available as added cost options. The standard cast iron brake rotors measure 408 mm in front with six-piston aluminium fixed calipers and 380 mm rotors in the rear with four-piston fixed aluminium calipers finished in black.

Styling by Porsche Exclusive Manufaktur

Aesthetic changes applied by Porsche Exclusive Manufaktur make this a striking sports car both from a distance and up close. The exterior colour Azure Blue 356 was chosen, inspired by the 1953 356 America Roadster. Through Paint to Sample Plus, the colour is revived and reserved for this special vehicle in the 2023 model year. The windshield frame is finished in Satin Black. Specially finished RS Spyder Design Wheels are finished with the interior portion of the spokes in white, the outermost flat surfaces in silver and a Guards Red pinstripe along the edge of the rim.

Along the doors, decals in white with Guards Red accents read "America", while the model designation on the rear features "911 Carrera" in white and "GTS" in Guards Red.

Cross-stitching in Guards Red with surrounding stitching in Pebble Grey continue the colour combination through the cabin, including along the upper dashboard and door panels. Two-tone stitching in Guards Red and Pebble Grey continue the contrast on the centre console armrest where "America" is embossed in the leather. Unique illuminated doorsill plates commemorating the 70th anniversary of the 356 America Roadster are also included as standard equipment, along with a leather interior in black, seat belts in Guards Red, the tachometer and instrument cluster in white and a heated GT Sport steering wheel.

An optional extended interior package continues this theme with a 12 o'clock marking on the steering wheel in Guards Red and Guards Red cross-stitching on the inside edge of the wheel. This package also adds two-tone stitching to the shift boot and adds a gear pattern on the manual lever in Guards Red. Sport Seats Plus with double stitching in Guards Red and Pebble Grey with "911" stitching on the headrests in Guards Red and the leather backrest release loops in the same colour. The floor mats also gain the same two-tone stitching in Guards Red and white. Finally, the vehicle key is painted in Azure Blue 356 to match the car, and a leather key pouch with two-tone stitching and "America"

embossment completes the package.

Pricing and Availability
The 2023 911 Carrera GTS Cabriolet America is expected to arrive in late 2022 and will carry a starting MSRP of $206,190. Including the extended interior package, MSRP is $214,750.

About the 356 America Roadster
Max Hoffman, the first importer of Porsche cars to the U.S., found early success among American customers with the 356 when he began selling them in 1950. Hoffman knew that a more affordable model would help him reach more customers, and he convinced Porsche to develop a special lightweight version specifically for the U.S. market: the 1953 356 America Roadster. With all but the bare essentials removed, the car used a 1,480 cc boxer four-cylinder engine generating 70 hp. That figure represented a significant jump from earlier models with a smaller engine making 40 hp. That barebones sports car quickly inspired the 356 Speedster, which used the steel body of the 356 Cabriolet, but with minimal equipment taking after, but not quite to the level of its earlier sibling. Only 16 examples of the 356 America Roadster were built, placing it among the rarest 356 models. It stands as a symbol of the passion for performance among American drivers, and the mark their enthusiasm continues to make on the brand.

About the 964 America Roadster
In 1992, roughly 40 years after the first ☒America Roadster," Porsche revived the concept as part of the Type-964 generation 911. Once again, a model specific to the U.S. with an open top and a focus on performance improvements reached American showrooms in limited quantities; in this case 250 units. This special model featured the wide body, brakes, suspension and 17-inch Porsche Cup wheels of the contemporary 911 Turbo. In that sense, the commonality between the Type-992 911 GTS models and Turbo models combined with a version of the engine used in the Carrera models make the new car a true spiritual successor.

About Porsche Cars Canada, Ltd.
Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 60 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2021, Porsche delivered 9,141 units in Canada, marking its best-ever sales year.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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