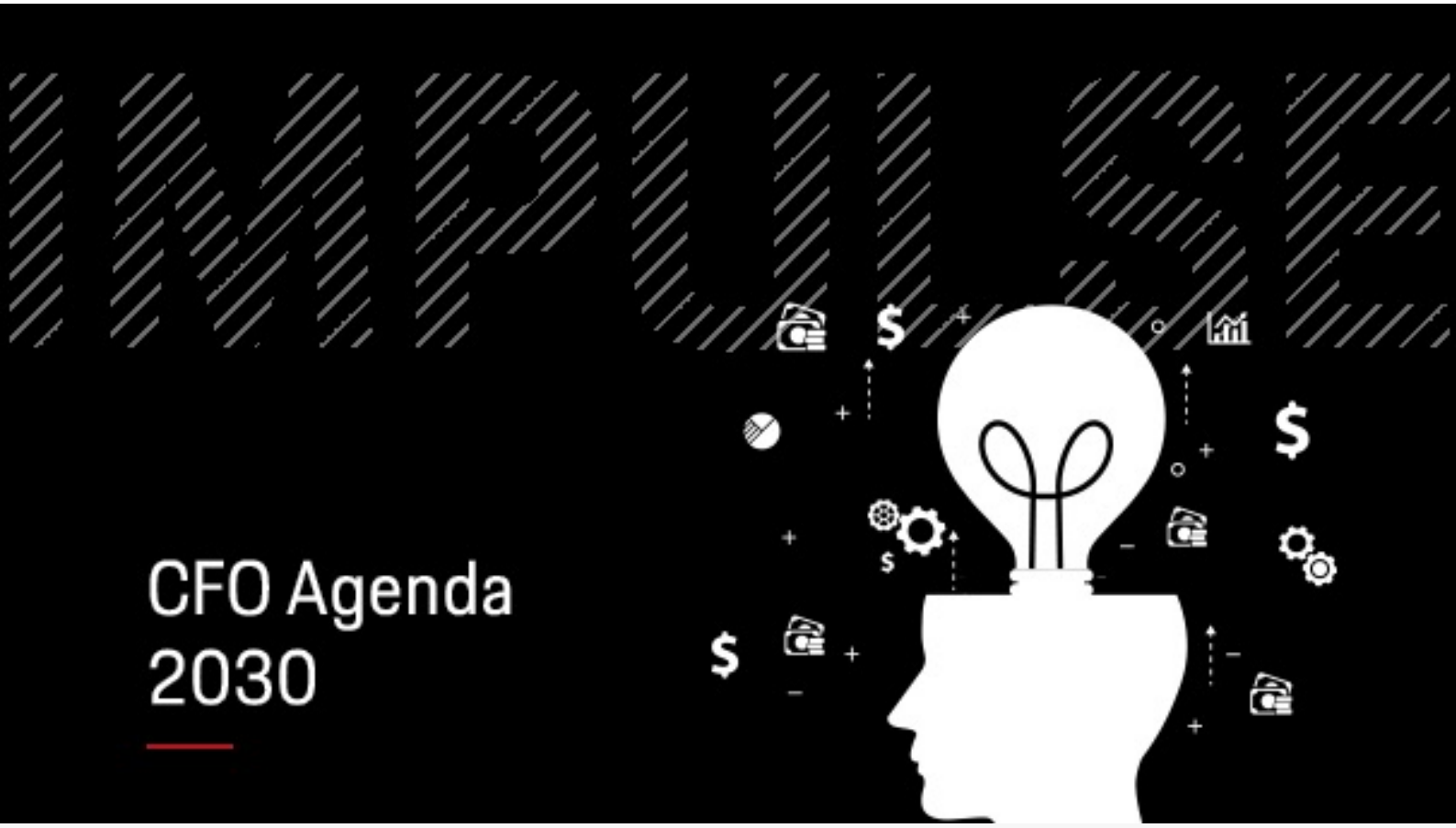


CFO Agenda 2030

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13/10/2023 From bookkeeper to strategic investor.

The days when finance departments served solely as passive commentators on their companies' performance are numbered. Traditional lines between departments are becoming ever more porous, and new topics are coming to the fore. Greater expectations are being placed especially on value creation. Executive personnel should be actively shaping this transformation already, in order not to be confronted with a fait accompli. Considering the viewpoint of a (fictitious) investor can help in setting the right priorities.

In the summer of 2023 Porsche Consulting discussed current trends and developments with more than twenty CFOs and finance executives from a wide range of industries. This paper provides insights into their views of the future, and also derives recommendations for action.

Den Impuls in voller Länge lesen: CFO Agenda 2030

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