

Going green with Porsche Exclusive Manufaktur

18/04/2022 How one Porsche customer's love of color created a unique 911.

Color has always been a defining part of the Porsche experience. From the earliest air-cooled 356 to the latest all-electric Taycan, a bold and varied paint palette has allowed Porsche's designers and customers alike to express their passion and individuality. And nowhere is this more evident than in the recent creation of this 911 Speedster, a unique car inspired by the Porsche family itself and brought from dream to reality by the experts at Porsche Exclusive Manufaktur.

Green has history with the Porsche family that goes as far back as the earliest 911 models. Ferry Porsche himself would always ensure that his company cars were painted in one of a select number of subtle, elegant shades, such as Oak Green Metallic, Olive Green, Emerald Green Metallic or Brewster Green. It is a tradition that has been continued by Dr Wolfgang Porsche to this day, with several cars in his private collection finished in the same colors his father favored more than half a century ago.

In fact, it was one of those very cars that inspired the creation of this special Speedster. On a trip to the

Porsche Museum, the future owner saw the striking 993 Turbo S that Dr Porsche still likes to drive over Austria's Grossglockner mountain. Finished in Code 22B Brewster Green, it was love at first sight and the start of an ongoing obsession with this rare and subtle paint scheme. "I'm not a big fan of metallic colors and I immediately took a shining to Brewster as it's very understated," he explains. "It looks black in some certain environments, but when it's seen in good light, there is no missing the green."

Going beyond the extensive range of series and special colors, the Paint To Sample color options allow customers to underline their own personality and lifestyle even more visibly. With more than 100 additional colors from a technically approved spectrum, Porsche Exclusive Manufaktur offers a very wide choice for the 911.

What followed was a busy period for the customer and Porsche Exclusive Manufaktur, who were asked to allocate a Brewstergreen Paint To Sample slot for his in-build 991.2 generation 911 Turbo S. This was followed not long after by a 911 GT3 Touring, which provided the opportunity to experiment further both inside and out, with Noto Green leather in the cabin and British Racing Green pinstriping around the wheels.

With a head full of ideas and an allocation for the 991.2 Speedster, the customer decided to travel to Zuffenhausen to configure his latest Porsche in person. En route he was informed that once again, Exclusive Manufaktur would be able to provide a special PTS finish, and without hesitation he settled upon Dr Porsche's beloved Brewster Green.

"It was time to combine all of my favorite greens and the Speedster was the perfect car for it," he recalls today. "The Brewster Green was a simple choice having seen how the 991.2 Turbo S had been executed. The Noto Green leather interior inspired by the GT3 Touring was also a no brainer, but this time we went even further, no stone was left unturned." Everything from the seats, vent slats, steering wheel, door cards, sun visors, edges of the floor mats, all of the trim and even the fuse box cover hidden away in the footwell was trimmed in Noto Green leather. The wheels, meanwhile, were painted to match the body, with a contrasting silver pinstripe.

"From laying out the paint and leather samples over lunch to see how they would interact, to seeing the renders, it was an experience like no other," he recalls. "There were little touches that really added to the overall journey, far beyond the car itself. I was able to see the car before it left Zuffenhausen and meet some of the people who had worked on it. Their passion and joy of working on the project made it feel even more of an occasion."

The results are a fitting monument to one man's passion, but also a reflection of the dedication and skill of the team at Porsche Exclusive Manufaktur who involve the client every step of the way. "It was an honor, pleasure and a privilege to realise my dream," says the owner. "I am beyond pleased with the final results and as you can see from the mileage and the wear on the leather, I love to get out and drive the car. The journey was so unique and personal that I can't see myself ever parting with it. It is a combination that may not appeal to everyone, but to me it's perfection."

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