Porsche Singapore brings two icons to the new 67 on Scotts

23/06/2026 From 22 to 29 June 2026, Porsche Singapore expands its presence beyond the Studio with a curated showcase at 67 on Scotts, featuring the 911 GT3 and the Taycan. Housed within 67 on Scotts – a new experiential destination and highly adaptable platform for brand activations and immersive experiences – the showcase offers guests close-up access to Porsche sports cars, alongside curated hospitality experiences in a contemporary, design-led setting.

Porsche Singapore is once again extending its presence beyond the traditional showroom with a curated showcase at 67 on Scotts, featuring two icons of performance and innovation: the Porsche 911 GT3 and the all-electric Porsche Taycan, on display from 22 to 29 June 2026. The installation reflects the brand's ongoing commitment to engaging customers and enthusiasts through lifestyle-led environments in the heart of the city.

"At Porsche, we are continuously exploring new ways to connect with our customers beyond the traditional showroom. Collaborating with 67 on Scotts allows us to present our sports cars in a lifestyle-driven environment that reflects shared values of craftsmanship, quality and attention to detail.

Showcasing the 911 GT3 and Taycan here brings together two distinct expressions of Porsche in a setting designed for discovery and meaningful engagement," said Mr. Andre Brand, General Manager Porsche Singapore on the opening of this new collaboration with 67 on Scotts.

Positioned as a new experiential destination at the gateway to Orchard Road, 67 on Scotts spans Levels 1 and 2 of Shaw Centre and is designed as a highly adaptable platform for brand activations, partnerships, and immersive experiences. The collaboration with Porsche Singapore demonstrates the venue's ability to bring together premium brands and thoughtfully curated experiences in a contemporary, hospitality-led setting.

At the showcase, visitors encounter two distinct interpretations of Porsche's sports car philosophy: the 911 GT3 embodies motorsport-derived precision and uncompromising performance, while the Taycan represents the brand's forward-looking vision with its all-electric drive and everyday usability. Together, they illustrate the breadth of Porsche's engineering capabilities across different eras and technologies.

As one of the venue's inaugural activations, the Porsche showcase exemplifies 67 on Scotts' vision as a platform for meaningful collaborations and immersive experiences. Bringing together Porsche's automotive engineering with 67 Pall Mall's renowned expertise in wine, gastronomy and hospitality, the partnership celebrates a shared pursuit of quality, precision, and exceptional experiences - creating an environment designed to inspire conversation and exploration. The presence of the 911 GT3 and Taycan complements the venue's focus on exceptional experiences and contemporary luxury.

Guests visiting the showcase can expect an immersive and multi-sensory experience. This includes close-up access to both vehicles throughout the display period, alongside 67 on Scotts' curated wine programme featuring selections from over 15 countries.

Link Collection

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