

Together with Hydro, Porsche is planning the widespread use of aluminium with a reduced environmental impact

10/07/2024 Porsche substantiates its collaboration with Norwegian aluminium company Hydro: representatives of both companies have contractually specified the possibility of delivering carbon-reduced primary aluminium as well as secondary aluminium with a high proportion of recycled material. Within their technical collaboration, Porsche and Hydro are also testing where aluminium with an even higher proportion of recycled material can be used. The sports car manufacturer is working towards a net carbon neutral value chain of newly produced vehicles in 2030. Aluminium is an important part of this.

Last year, the partners announced their co-operation with a Letter of Intent (LOI). They have now specified their delivery targets: for widespread use in its sports car production, Porsche and its suppliers will have access to carbon-reduced aluminium with an ecological footprint of less than 4 kg of

CO2 per kg of aluminium. Renewable energy will be used in the production of this raw material. Hydro will produce the primary metal in Norway using electricity from renewable sources, mainly from hydro power. This reduces the carbon footprint of the light alloy by about 75 per cent compared to the global average of primary aluminium production. The carbon footprint specifies the quantity of greenhouse gases released and refers to all the emissions from the mining to the resulting raw material.

The two companies are not only aiming to further reduce these total emissions, they also want to increase their use of secondary materials from post-consumer scrap. These are materials disposed of by private households or commercial, industrial and institutional facilities after a product has been used. It is expected that by 2027/2028, Hydro will be supplying carbon-reduced aluminium with a recycled proportion of at least 75 per cent. Porsche and Hydro are also testing the areas of the car in which aluminium with an even higher proportion of recycled material can be used.

“The collaboration with Hydro is an important milestone for Porsche on our path to decarbonisation along the entire value chain,” says Barbara Frenkel, Executive Board Member for Procurement at Porsche AG. “The partnership is also making a contribution to responsible procurement, because Hydro's aluminium supply chain is transparent.”

“Our collaboration with pioneers like Porsche supports Hydro's ambition to change the game for sustainability in the aluminium industry. Together, in this long-term strategic partnership, Hydro and Porsche will push forward innovative solutions and business models, aiming to drive decarbonization and circularity in the automotive industry,” says Eivind Kallevik, President and CEO of Norsk Hydro.

As a lightweight material, aluminium is playing an increasingly important role for electric cars in particular. For example, it makes up around 30 per cent of the total weight of the Taycan. Apart from the front and rear aprons, the entire shell of the electric sports car is made of aluminium.

MEDIA ENQUIRIES



Sandro Kälin

Head of Communications Porsche Schweiz AG
+41 41 487 91 16
sandro.kaelin@porsche.ch

Consumption data

Taycan Turbo Cross Turismo (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 21.4 – 18.9 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: Together with Hydro, Porsche is planning the use of aluminium with a reduced environmental impact/Images/img_1.jpg
Title: Eivind Kallevik, President and CEO of Norsk Hydro, Barbara Frenkel, Executive Board Member for Procurement at Porsche AG, Project Teams, 2024, Porsche AG
Subline: Barbara Frenkel, Member of the Executive Board for Procurement at Porsche AG and Eivind Kallevik, President and CEO von Norsk Hydro with project teams of the two companies

Path: Together with Hydro, Porsche is planning the use of aluminium with a reduced environmental impact/Images/img_2.jpg
Title: Eivind Kallevik, President and CEO of Norsk Hydro, Barbara Frenkel, Executive Board Member for Procurement at Porsche AG, 2024, Porsche AG
Subline: Eivind Kallevik and Barbara Frenkel

Link Collection

Link to this article
https://newsroom.porsche.com/it_CH/2024/sustainability/porsche-hydro-aluminium-reduced-environmental-impact-36770.html

Media Package
https://pmdb.porsche.de/newsroomzips/2e5f5def-a1ee-48a0-adc9-38e193644984.zip

External Links
https://www.hydro.com/en/

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart