

Oliver Blume visits Icons of Porsche 2024 in Dubai

24/11/2024 Oliver Blume, Chairman of the Executive Board, Porsche AG, made his second visit to Icons of Porsche when he visited on Saturday night. Blume addressed the crowd on stage, thanking them for their strong sense of community and passion for the brand.

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“Porsche has always been all about fascinating sports cars, and just as much about emotions and dreams – that connect people across generations and continents, said Blume to the passionate crowd in attendance.

“All of this comes together at Icons of Porsche in a truly unique way – in front of this spectacular backdrop here in Dubai.”

Full post-event report to follow on newsroom.porsche.me.

MEDIA ENQUIRIES



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