

Announcing the Porsche Esports Sprint Challenge Canada for 2020

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27/05/2019 Porsche Canada announces its Esports Sprint Challenge one-make series, which offers competitors the opportunity to compete virtually to win prizes and race alongside familiar ambassadors on the iRacing.com platform.

The qualifying phase will start in the first week of June with the first race beginning a few weeks later aboard a digital version of the 718 Cayman GT4 Clubsport mid-engine racecar.

“While encouraging to continue using social distancing, we are very excited to bring to life a digital race series for Canadians that follows a typical Porsche Challenge one-make framework,” said Marc Ouayoun, President and CEO, Porsche Cars Canada, Ltd. “We have an opportunity to witness a different degree of Canadian racing talent under our umbrella and are excited to launch the program on the highly competitive iRacing.com software. Let the green flag drop and the checkered flag wave!”

Following the qualifying phase, the top 30 entrants with the fastest average lap times will be eligible to enter a 34-grid field. The additional four grid slots are earmarked for key ambassadors that have been selected from varying disciplines, proving the diversity that can be found in sim racing:

- A familiar name in Canadian motorsport is Daniel Morad – winner of the 2016 Porsche GT3 Cup Challenge Canada and 2017 24 Hours of Daytona in a GT3 R. Even during his spare time, he is extremely active in the sim racing community.
- Yuri and Jakub, the duo from the popular YouTube channel known as The Straight Pipes, will be on the grid – although they have little experience in sim racing, they have become eager to continue being in the driver seat of cars – even in a virtual sense.
- Craig Anderson, the goalie for the NHL hockey team the Ottawa Senators, is an avid motorsport enthusiast, often taking the track in reality and virtually. He is ambitious and continues to work on his race craft often, including in his very own 997 911 racecar.

The Porsche 718 Cayman GT4 Clubsport was selected as the exclusive digital steed and represents pure motorsport. The recipe is well known and proven: lightweight and well-balanced performance. The 718 Cayman GT4 Clubsport is more than a commitment to the racetrack, it is a declaration of addiction to motorsport.

At the end of the four-race schedule, all of the points will be added together to determine the final position in the standings and crown a winner for the first Porsche Esports Sprint Challenge Canada. This will give the champion an opportunity to get behind the wheel of a Porsche at a Porsche Experience program. All of the qualifiers to make the Top 30 and earn a spot in the race series will win Porsche prizes and iRacing credits for their participation.

Race schedule

Qualifying – June 1-7, 2020

Race #1 @ Canadian Tire Motorsport Park – June 18, 2020, 8 PM EDT

Race #2 @ Watkins Glen – July 2, 2020, 8 PM EDT

Race #3 @ Lime Rock – July 16, 2020, 8 PM EDT

Race #4 @ Circuit Gilles Villeneuve – July 30, 2020, 8 PM EDT

About iRacing.com:

The world leader in the online racing simulation and gaming market, iRacing was founded in 2004 by Dave Kaemmer and John Henry. Kaemmer was co-founder of Papyrus Design Group, developers of award-winning racing simulations including “Grand Prix Legends” and NASCAR 2003.” Henry is principal owner of the Boston Red Sox and Liverpool Football Club, as well as co-owner of NASCAR's Roush Fenway Racing. iRacing.com has developed dozens of formal partnerships in the motorsport industry to help create the most authentic racing simulation in the world.

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