

My Porsche app receives extensive update

29/01/2024 Porsche is updating the My Porsche app,the command center for the digital management and control of a Porsche vehicle. It allows users to access vehicle functions, control the charging processes and perform route planning before the trip. Now, the My Porsche app has been extensively revised with the aim of optimizing operation and deeper integration of the app in the customer's digital ecosystem.

The home screen of the My Porsche app has been completely revamped. Developers were guided by the practical experiences, desires, and requirements of customers. The new home screen in the My Porsche app offers more information, a clearer overview, and more functions. Users will find relevant information at first glance and can start many functions directly from the home screen via the Quick Actions. The number of Quick Actions varies depending on the model. In electric vehicles, for example, a charging widget combines all the relevant charging functions of the app in a single location. A scroll function and prioritization of elementary functions create the space for direct access to frequently used features.

My Porsche in Apple CarPlay® for more than 400,000 existing vehicles worldwide.

Porsche is the first vehicle manufacturer to integrate vehicle functions of its app in Apple CarPlay®, thereby creating an innovative, personalized user experience. The functions include audio sound profiles, changing radio stations, changing the air conditioning settings and controlling the ambient lighting. Also new is the Performance Dashboard, with which Porsche customers can call up performance data in real time in CarPlay®. This includes top speed, G forces, efficiency, average speed, distance and distance travelled with zero emissions.

The combination of vehicle functions with the CarPlay® experience also makes it possible to control many vehicle functions using Siri® voice control, which can be activated directly via the steering wheel button. The connection between the iPhone and the vehicle is quick and uncomplicated via the My Porsche app. At the request of many customers, Porsche is now making this functionality available retroactively to more than 400,000 existing vehicles globally. The technical prerequisite for this is activating PCM 6.0.

Apple® Maps EV Routing which is already available for Taycan models in the US, is now being rolled out to more cars in countries around the world. Apple® Maps EV routing in CarPlay® takes into account the vehicle's state of charge and analyzes elevation changes and other factors along a route to suggest suitable charging locations and estimated charging times.

More functionality for Apple Watch® users

With the My Porsche app for the Apple Watch®, Porsche is fulfilling another frequent customer suggestion. The app icon included the representation of the linked Porsche mode and provides access to information about the vehicle and vehicle status as well as pre-climatization, locking and unlocking the vehicle right from the wrist.

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/289175_en_3000000.mp4

Link Collection

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