

The new Porsche 718 Style Edition models

02/11/2022 Fresh colours and harmonious contrast packages characterise the new Porsche 718 Boxster Style Edition and 718 Cayman Style Edition sports cars.

Both mid-engine models have always stood for the perfect combination of driving pleasure and everyday practicality. With the Style Edition, Porsche is now presenting an exclusive variant for customers who attach particular importance to a striking design for their vehicle. This is particularly evident in the selection of the exterior colour Ruby Star Neo, which provides a modern interpretation of the Ruby Star of the legendary Porsche 911 Carrera RS of the 964 generation.

Exclusive details set the models apart

Even if Porsche customers have their Style Edition models painted in a colour other than Ruby Star Neo, the new variants are clearly distinguishable. For example, the new variants drive on 20-inch 718 Spyder wheels in high-gloss black, and the wheel hub covers feature coloured Porsche Crests. The Style Edition

is also recognisable by its black sport tailpipes and "Porsche" lettering in high-gloss silver. On the 718 Boxster Style Edition, "Boxster" lettering embossed above the side windows is added to the soft top as an exclusive label.

Customers can choose between two 718 Style Edition contrast packages at no extra charge: one in black, the other in white. Both include decorative stripes on the luggage compartment lid at the front and "Porsche" decorative lettering on the side, as well as black and white high-gloss paint finishes for the wheels and model designations at the rear, respectively. Inside, the Style Edition models feature a leather package in black including contrast stitching in Crayon, illuminated door sill panels in stainless steel and the Porsche Crest on the headrests.

Extended standard equipment adds to the appeal

718 Boxster and Cayman Style Edition are exceptionally well equipped. Similar to the high levels of equipment throughout the 718 range, the Style Edition models come standard with Bi-Xenon main headlights with LED daytime running lights, ParkAssist front and rear including rear-view camera, Apple® CarPlay, cruise control and automatically dimming exterior and interior mirrors including rain sensor. The models also feature a heated smooth leather multifunction steering wheel, heated seats, dual-zone automatic climate control, floor mats with contrast stitching in Crayon and leather upholstery in black with contrast stitching in Crayon are all on board as standard. Both models can be further upgraded with a wide range of options.

Six-speed manual transmission comes standard

In terms of powertrain and chassis, the Style Edition models do not differ from one another. Both are based on the entry-level versions of the 718 Boxster and 718 Cayman with the 220 kW (300 PS*) two-litre boxer engine behind the seats. The turbocharged four-cylinder generates 380 Newton meters of torque and takes the Style Edition models, which are manually shifted through six gears as standard, from zero to 100 km/h in 5.1 seconds (with optional seven-speed PDK: 4.9 seconds). Regardless of the selected transmission, both models reach a top speed of 275 km/h on the track.

In Australia, the new Porsche 718 Style Edition models also come standard with Porsche Dynamic Light System (PDLS), a 64-litre fuel tank, Tyre sealant and electric air compressor, Lane Change Assist, Porsche Entry & Drive, Alarm system with interior surveillance, 14-way Sports seats with memory package, Light Design Package, Porsche Connect with Navigation and Digital radio. Furthermore, the Power steering Plus feature is a no-cost option. The new Porsche 718 Style Edition models are available for order now and start at $125,800** for the Cayman version and $128,600** for the Boxster version. Australian deliveries are expected to commence from the second half of 2023.

Info

Further information, as well as film and photo material, is available in the Porsche Newsroom: newsroom.porsche.com.au.

* PS (PferdeStärke, German for horsepower) is the standard unit used in the European Union to measure the power output of a motor in 'metric horsepower'.

** Price is the recommended retail price before statutory on-road and dealer delivery charges, which vary from State to State and between dealers. Driveaway pricing available via the Porsche Car Configurator at Porsche.com.au. All prices shown are based on a standard specification vehicle with no optional equipment (unless otherwise selected). Final prices may vary from dealer to dealer and according to individual circumstances. Prices are subject to change without notice. Please contact an Official Porsche Centre to obtain specific information about prices, vehicles and features.

Consumption data

718 Cayman (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO_2 emissions combined: 220 – 201 g/km; CO_2 class: G

718 Boxster (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO_2 emissions combined: 220 – 201 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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