

With Porsche to the GreenTec Awards

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26/05/2015 Porsche is once again taking care of the VIP shuttle: The invited guests will roll up at the green carpet in the Porsche Cayenne S E-Hybrid and the Panamera S E-Hybrid.

The GreenTec Awards, Europe's biggest environmental and business awards, are again in 2015 the green social technology event of the year. Porsche is once again taking care of the VIP shuttle for this year's gala on 29th May.

While for the last two years the guests were driven to the gala exclusively in the Panamera S E-Hybrid, the 2015 shuttle service is being expanded with the addition of the Cayenne S E-Hybrid. The latter has been on the market since autumn 2014 and underlines once more Porsche's unique expertise in plug-in hybrid technology, for with the 918 Spyder super sports car, which also has a plug-in hybrid drive system, Porsche was the first premium segment manufacturer in the world to have launched three

plug-in hybrid models.

919 Hybridas a mobile test lab

With the 919 Hybrid, with which Porsche has again been appearing since 2014 in the World Endurance Championship and thus at races including the legendary 24 Hours of Le Mans, the sports car manufacturer also has a mobile test lab. With its complex technology, this is intended not only to make its mark on the racetrack, but also to supply valuable insights for the use of cutting edge technology in future production models. And thus there is even now already one clear winner from this involvement in motorsport: the Porsche customer.

The winners of the GreenTec Awards 2015 have also been decided and will be announced on 29th May in Berlin. However, no matter who ultimately holds the trophy in their hands, all the winners are united in the constant pursuit of improvement, because only in this way are top technical achievements and sustainability possible. And here Porsche sees itself as one with many other competitors, who submit entries for the GreenTec Awards. What is particularly impressive here is not only the widely diverse range of industries entering, but also that companies of different forms and size compete against each other.

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